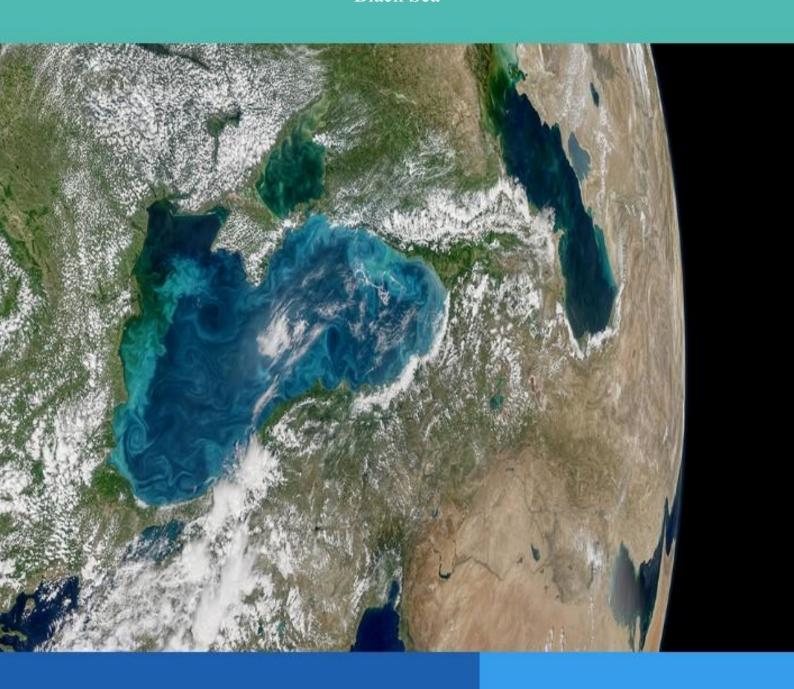
Black Sea CONNECT

Coordination of Marine and Maritime Research and Innovation in the Black Sea



D4.3 VISIBILITY AND DISSEMINATION MID-TERM REPORT



DELIVERABLE ID:	WP No 4/Del No 3/TASK No 1
DELIVERABLE TITLE:	
RESPONSIBLE	METU
PARTNER:	
CONTRIBUTORS:	METU, BSEC, GEOECOMAR, INCDM, IO-BAS,
	TUBITAK, IFREMER, HZG, UkrSCES, NWIM
	RANEPA, SIO-RAS, UST, TSU, BSUN
ТҮРЕ	REPORT
DISSEMINATION	PU
LEVEL:	
FILE:	
REVISION:	V.1
DUE DATE OF	31.03.2021
DELIVERABLE:	
ACTUAL SUBMISSION	
DATE:	
CALL	H2020-BG-2018-2020 (Blue Growth) Coordination of
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	Sea
TOPIC	LC-BG-09-2019 Focus area: Building a low-carbon,
	climate-resilient future (LC)

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Final	X
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Black Sea CONNECT Consortium

No	Consortium Members	Type	Short name	Country
1	Middle East Technical University - Institute of Marine Sciences (Coord.)	University, Research Institute	METU	Turkey
2	Organization of the Black Sea Economic Cooperation	Intergovernmental Organization	BSEC	Turkey
3	The National Institute for Research and Development of Marine Geology and Geoecology	Research Institute	GEOECOM AR	Romania
4	Institutul National de Cercetare- Dezvoltare Marina "Grigore Antipa"	Research Institute	INCDM	Romania
5	Bulgarian Academy of Sciences Institute of Oceanology	Research Institute	IO-BAS	Bulgaria
6	The Scientific and Technological Research Council of Turkey	Governmental Research and Funding Agency	TUBITAK	Turkey
7	Institut Français de Recherche pour l'Exploitation de la Mer	Research Institute	IFREMER	France
8	Helmholtz-Zentrum Geesthacht Zentrum für Material- und Küstenforschung GmbH, also representing the German Marine Research Consortium KDM	A consortium of Research Institutes	HZG	Germany
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14	Secretariat of the Black Sea University Network	Non-governmental Organization	BSUN	Romania

Country Abbreviations

ACRONYM	TITLE	
Bulgaria	BU	
Georgia	GE	
Moldova	MO	
Romania	RO	
Russia	RU	
Turkey	TR	
Ukraine	UA	





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EXECUTIVE SUMMARY

The mid-term report on Visibility and Dissemination provides the description and analysis of all dissemination and communication activities implemented within the first 18 months of the Black Sea CONNECT Coordination and Support Action (CSA) (01.10.2019-31.03.2021). All activities have been conducted following the Dissemination, Communication, and Exploitation Plan (DCEP) that was submitted to the EC as a deliverable (D4.1) by the 3rd month of the project (31 December 2019). Together with the social media channels, online visibility activities were supported by the website, e-bulletin, and e-meetings. After the kick-off meeting, all visibility and dissemination activities including workshops, and other types of meetings were held online as part of COVID-19 measures (some in the hybrid format as much as possible).

In the first 18 months of Black Sea CONNECT CSA, a total of 15 meetings, including the kick-off meeting, were organized, thereby it is reached a large number of stakeholders supporting the implementation of this action. Besides, Black Sea CONNECT CSA, Black Sea SRIA, and Black Sea Blue Growth Initiative were promoted at numerous events.

In the first year of the project, the Black Sea Young Ambassadors Program (BSYAP) was developed in addition to the existing communication activities. A call for Young Ambassadors was launched in May 2020 through the online distribution channels of the Black Sea CONNECT and its partners. Shortly after the call, 17 Young Ambassadors from 7 different riparian countries of the Black Sea with different backgrounds from the science, policy, marine, and maritime sectors came together to create tools to reconnect the missing links in the Black Sea. To ensure this link, they started to carry out activities on i) Black Sea identity and citizens engaged on the ocean, ii) Multiple stressors in the Black Sea, and iii) Blue Synergy. CSA's visibility has increased significantly thanks to the launch of the BSYAP program and dedicated activities in this direction.

Black Sea CONNECT has also been involved in the preparation of the European Marine Board Communication Panel, the Future Science Brief on how marine science communication is currently implemented in Europe. With the joint effort of different organizations and initiatives from all European seas, valuable knowledge and a baseline for marine science communication in Europe will be provided at the onset of the UN Ocean Decade. In line with this, Black Sea CONNECT has reached more than 1000 students between the ages of 17-18 and 10 experts from the Black Sea and collected its inputs through a questionnaire designed by EMB.

Despite the COVID-19 crisis that spanned most of the first 18 months of Black Sea CONNECT, we reached out to a large number of stakeholders during this time through social media, online events, and newsletters. With the gradual removal of COVID-19 measures, Black Sea CONNECT will look forward to further intensifying its communication activities in the post-epidemic world, taking into account improvements and other realities of the coming "new normal".





1. INTRODUCTION

Black Sea CONNECT is a coordination and support action which scientifically, technically, and logistically supports the Black Sea Blue Growth Initiative towards the implementation of the Strategic Research and Innovation Agenda, with a view on boosting the scientific and innovation support to the blue economy in the region. The overall objective is to coordinate the development of the Black Sea SRIA and its implementation plan both at the national and regional levels. The Black Sea SRIA and its implementation plan will guide stakeholders to address together with the fundamental Black Sea challenges, to promote blue growth and economic prosperity of the Black Sea region, to build critical support systems and innovative research infrastructure, and improve education and capacity building.

Black Sea CONNECT communication strategy aims to reach the maximum extent for the visibility and promotion of the project, its progress, and output by carrying out activities and employing appropriate channels to achieve outreach objectives relevant to each of the beneficiaries, stakeholders, and end-user groups. The visibility and dissemination activities aim to increase the understanding of the importance of the marine environment, of its resources, and the sustainable performance of the activities based upon the sea.

Communication and dissemination of the project are crucial for achieving the expected impact. Hence, the visibility activities are held in a way that has reinforced the understanding and the uptake of the Blue Growth concept among stakeholders and citizens. For this purpose, our dissemination strategy was tailored for each stakeholder group and utilized key dissemination channels to maximize overall expected impacts as indicated in the Dissemination, Communication, and Exploitation Plan (DCEP) that was submitted to the EC as a deliverable (D.4.1) by the 3rd month of the project (31 December 2019).

This document, the mid-term report on DCEP, covers all activities carried out, including events where Black Sea CONNECT is represented and it contains transcripts of communication tools such as website, social media channels, news, and press releases. All dissemination activities conducted within the project as well as all events organized and attended by the consortium are given in the following sections of the document and listed in detail in Annex I.

Relationship with other deliverables: The Dissemination, Communication, and Exploitation Plan is a living document and supports subsequent visibility related Deliverables (Table 1):

Deliverable	Month Due
D4.1 Dissemination, Communication and Exploitation Plan	M3
D4.2 Press Kit and Project Website	M3
D4.3 Visibility and Dissemination mid-term Report	M18
D4.4 Visibility and Dissemination final report (M36)	M36





2. OBJECTIVES

Specific Objectives of Visibility and Dissemination

To ensure effective dissemination, technology transfer, and uptake of the SRIA-supporting activities, the WP4 of the Black Sea CONNECT undertakes communication activities and focuses on multiple tasks related to dissemination, outreach, and uptake of results. The overall aim is to ensure effective external communication, dissemination, and optimal knowledge transfer of project progress and applications leading to exploitation of project outputs.

The specific objectives of the Black Sea CONNECT Visibility and Dissemination actions are:

- 1. To develop dissemination, communication, and exploitation plan (DCEP), which will identify the target audiences and communities, communication strategies to be used, specific activities to promote the project outcomes as well as raise awareness on the subject.
- **2.** To create a branding identity for the Blue Growth Initiative for Research and Innovation in the Black Sea, and suitable promotional materials to address key target groups.
- **3.** To establish appropriate communication and dissemination channels with research, policy, industry, and society.
- **4.** To evaluate the existing experience and promote new and innovative approaches on cooperative training and co-education to improve the professional skills and competencies of those working and being trained to work within the blue economy in the Black Sea region.
- **5.** To disseminate project results in a way that will reinforce the understanding, uptake of the Blue Growth concept among stakeholders and citizens.





3. DISSEMINATION CHANNELS AND TOOLS

3.1. Website

The Black Sea CONNECT website (<u>connect2blacksea.org</u>) (Figure 1) is a virtual platform for communicating and promoting the overall Black Sea CONNECT activities. The website was launched in early December 2019 and it is maintained by METU Coordination Team. Since the launch, it is periodically updated and enriched with new content.

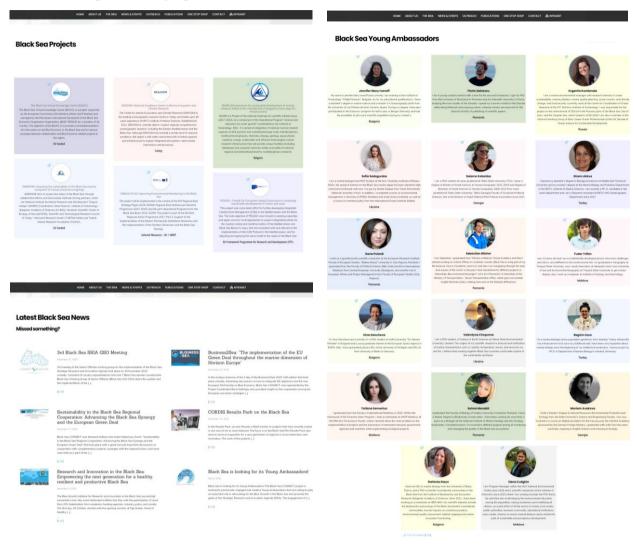


Figure 1. Different pages of Website, News & Events Black Sea Projects, One Stop Shop – Black Sea Projects, Black Sea Young Ambassadors (Connect Black Sea, 2021)

The website is the primary platform for:

- Promoting the project,
- Providing a platform for project partners and stakeholders interested in the project,
- Accelerating involvement of project partners and stakeholders,
- Raising awareness on the Black Sea in general and relevant project activities and results,
- Informing the community about the Black Sea Blue Growth Initiative, Black Sea Strategic Research and Innovation Agenda (SRIA), linked projects, entities, and infrastructures,
- Providing the visitors with the latest blue growth-related news and opportunities





The activities of the Black Sea CONNECT Coordination and Support Action are funded by the European Union's Horizon 2020 Research and Innovation Programme under grant agreement No 860055.

The Website provides the main features of the action (e.g. objectives, timeframe, funding, etc.) in a clear and structured way. The Black Sea CONNECT website is not designed as a classical 'project' website, instead, the most important function of the website will be to bring the Black Sea Blue Growth Initiative to the forefront, with Black Sea CONNECT and the EU funding acknowledged.

As the Black Sea CONNECT website was designed to serve as a one-stop-shop for news and events of Black Sea Blue Growth Initiative, Black Sea SRIA, linked projects, entities, and infrastructures; it attracts a large number of visitors.

A summary of the visitors, downloaded files, clicks of news, and events are a part of this report. Since the launch of the website (December 2019) statistics have been collected that will help to improve the quality of content and design of the website. According to the Google Analytics results, most users visited the home-page, and the pages dedicated to the Black Sea SRIA, Blue Growth Initiative. Black Sea Young Ambassadors Call and News and Coordination and Support Action (CSA) pages follow this top three searches. Between December 1, 2019, and March 26, 2021, the number of total page views was 17.923 (Figure 2), which is a solid visit count for a Horizon 2020 project. Statistics show that the website is mostly visited by viewers originating from Turkey, Romania, and the United States (Figure 3, 4).

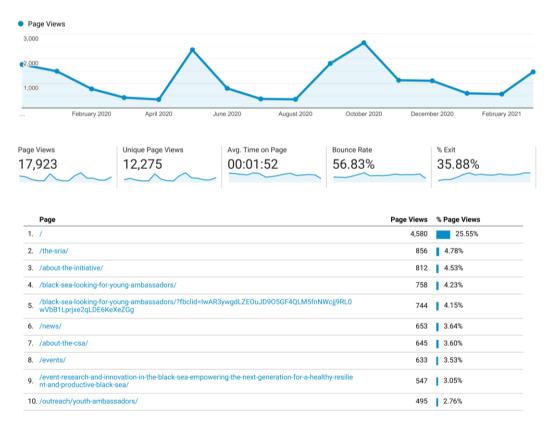


Figure 2. View statistics and Top 10 pages visited between 01 Dec 2019 and 26 March 2021 (Google Analytics, 2021)







Figure 3. Location of website visitors between 01 Dec 2019 and 26 March 2021 (Google Analytics, 2021)

	Acquisition	Acquisition				
Country ?	Users ②	New Users ?				
	3,549 % of Total: 100.00% (3,549)	3,556 % of Total: 100.20% (3,549)				
1. 🔼 Turkey	590 (16.52%)	591 (16.62%)				
2. Romania	381 (10.67%)	378 (10.63%)				
3. United States	291 (8.15%)	291 (8.18%)				
4. Ukraine	258 (7.22%)	256 (7.20%)				
5. Bulgaria	211 (5.91%)	211 (5.93%)				
6. Moldova	187 (5.24%)	186 (5.23%)				
7. Belgium	184 (5.15%)	180 (5.06%)				
8. Russia	152 (4.26%)	151 (4.25%)				
9. 🔚 Greece	150 (4.20%)	150 (4.22%)				
10. 🊻 Georgia	149 (4.17%)	151 (4.25%)				

Figure 4. Top 10 countries visiting website 01 Dec 2019 and 26 March 2021 (Google Analytics, 2021)

When we look at the most visited pages after the launch of the Black Sea Young Ambassadors Programme in Research and Innovation Day in the Black Sea virtual event (29-30 October 2020), it is seen that Young Ambassadors have been increased the visibility of the website (Figure 5).

` ` ` '							
Page	Page Views	Unique Page Views	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	6,538 % of Total: 100.00% (6,538)	4,957 % of Total: 100.00% (4,957)	00:01:39 Avg for View: 00:01:39 (0.00%)	2,838 % of Total: 100.00% (2,838)	53.03% Avg for View: 53.03% (0.00%)	43.41% Avg for View: 43.41% (0.00%)	U\$\$0.00 % of Total: 0.00% (U\$\$0.00)
1. /	1,984 (30.35%)	1,324 (26.71%)	00:00:57	1,176 (41.44%)	30.95%	42.99%	US\$0.00 (0.00%)
2. /event-research-and-innovation-in-the-black-sea-empowering-the-next-generation-for-a-healthy-resilient-and-productive-black-sea/	485 (7.42%)	427 (8.61%)	00:05:13	331 (11.66%)	78.25%	75.46%	US\$0.00 (0.00%)
3. /outreach/youth-ambassadors/	475 (7.27%)	375 (7.57%)	00:02:49	249 (8.77%)	65.46%	51.79%	US\$0.00 (0.00%)

Figure 5. Top 3 pages visited between Oct 2020 and 26 March 2021, after the launch of BSYAP (Google Analytics, 2021)





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The analytics of the website provides insight on what is looked for in the Black Sea CONNECT website. The Coordination team regularly monitors the insights and adjusts and optimizes the website content accordingly to increase the website reach.

3.2. Social Media

Social media is an important constituent of visibility activities and has a major role in interacting with Black Sea CONNECT target groups especially the general public. They keep the project up-to-date and provide users with essential information about the latest developments in the Black Sea CONNECT. Considering the measures taken related to the COVID-19 pandemic, social media accounts played an even more important role among other visibility and dissemination tools and activities in the absence of physical events. Following social media channels have been used for the dissemination activities of the Black Sea CONNECT project (Table 1).

Table 1. Social Media Channels of Black Sea CONNECT

Channel		Name
7	Twitter	@connect2blacksea
f	Facebook	@ConnectBlackSea
	YouTube	Connect the Black Sea

The content of social media posts includes news, online or offline events, and important environmental days concerning the project. Additionally, Black Sea CONNECT online channels are also actively used for promoting news, events, and other content of the linked entities of the CSA (e.g. Black Sea Economic Cooperation, Black Sea Commission, Black Sea Assistance Mechanism, International Center for Black Sea Studies, and more) and the relevant EC services and DGs (DG Research and Innovation, DG Maritime and Fisheries and more as well as the different sea basins CSAs (BlueMed, All-Atlantic, BANOS). The content, for instance, provided by other stakeholders is also re-shared on the Black Sea CONNECT's social media accounts to disseminate to wider audiences and to reinforce the flow of information. The structure of the Black Sea CONNECT social media usage is built upon agenda-setting. This structure consists of 3 stages: (1) To identify the agenda, (2) To create a scenario that links the agenda and The Black Sea CONNECT (3) To get involved in the agenda.

According to the analytics, Black Sea CONNECT social media channels including Twitter, Facebook and YouTube have 953 followers in total. Within the first 18 months of Black Sea CONNECT CSA, a total of 176,739 people was reached through these social media channels. All this number reached belongs to organic users, and the number has not been boosted by the use of advertising or bots. The people reached through social media shares vary from Black Sea countries, EU member states to USA (mainly; Turkey, Romania, Moldova, Georgia, Cyprus, Ukraine, Denmark, Bulgaria, Greece to the United Kingdom).





3.2.1. Twitter

Twitter is one of the most widely used and most effective social media platforms, especially in scientific communities. This is also the case for marine and research and innovation-related domains. Twitter plays an important role in expanding the network and interaction density, as its working structure is based on providing a communication network between users who are similar in terms of goals and interests. Apart from various EU-funded projects, the Black Sea CONNECT interacted with policymakers, marine and maritime sector representatives, scientists, environmental volunteers, regional and international organizations, other groups enthusiastic about science, nature, and the sea, through likes and retweets on Twitter in the first 18 months.

The social media strategy deployed for the Black Sea CONNECT Twitter account is tailored for Twitter's features. The most important element is to build a language that is as short and clear as possible to convey the message and remain within the character limit at the same time. Through tweeting, it is aimed to attract the attention of the larger target audience and increase their interaction by adding engaging visuals.

Furthermore, Black Sea CONNECT paid special attention to deploying an active and effective use of emoji. The emoji function used on the Black Sea CONNECT Twitter account is to reinforce the meaning through visual symbols. In addition to providing a saving of character, emoji enhances the emotions that verbal language is insufficient to convey and makes text visually dynamic. It also makes the content easily digestible, making it more accessible and understandable to the broader public.

Another feature of Twitter is hashtags. Black Sea CONNECT has actively used both its dedicated hashtags (#Connect2BlackSea, #BlackSeaCONNECT, #ConnectBlackSeaYouth) as well as hashtags that have trended depending on the broader agenda of the period (#BlueEconomy, #BlueGrowth, #SDGs, and more). The visibility of the tweets has been further increased by identifying the most popular and effective hashtags regarding the agenda.

Additionally, Twitter's tagging feature which allows including the Twitter account of relevant people and organizations in a tweet is regularly used on the Black Sea CONNECT Twitter account. Especially tagging accounts that have many followers in the tweets made by the Black Sea CONNECT account increases the visibility of the account.

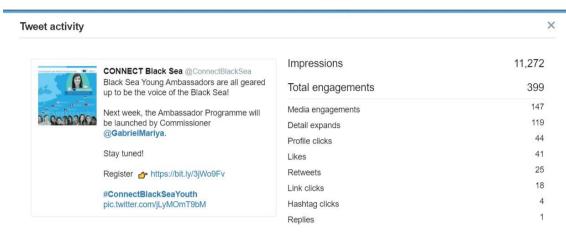
Based on Twitter Analytics, tweets and re-tweets presenting Black Sea CONNECT to different target groups have had a measurables impact in terms of visibility. Table 2 summarises this impact. The number of Twitter shares includes not only Black Sea CONNECT CSA tweets but also re-tweets to bring forward the news about the relevant Black Sea research and innovation, regional and international news, events, activities.





Table 2. Black Sea CONNECT Twitter Metrics (Twitter Analytics, 2021)

Twitter Metrics: November 2019 - Ma	arch 2021
Number of Followers	325
Following	236
Total number of Tweets	281
Black Sea CONNECT Tweets	72
Number of Retweets of Tweets	209
from other accounts	
Total number of Profile Visits	4362
Total number of Mentions	4
Total number of Tweet Impressions	123.618



Tweet activity



CONNECT Black Sea @ConnectBlackSea #B2sea2020 was a success!

In the closing conference focusing on #GreenDeal and the marine dimension of Horizon Europe, we had interesting discussions on how to integrate GD objectives and the new European Partnership on Blue Economy. Thank you to all panelists and participants! pic.twitter.com/1RRfxb0BT5

Impressions	3,956
Total engagements	106
Media engagements	56
Detail expands	25
Likes	16
Retweets	6
Hashtag clicks	2
Profile clicks	1

Tweet activity



place with a great turnout! Important discussions on cooperation with complementary projects, synergies with the regional actors, and more were held as a part of the #Sustainable #BlueEconomy session. pic.twitter.com/TVBrOEHUMY

Impressions	3,759
Total engagements	169
Media engagements	69
Detail expands	52
Likes	29
Retweets	10
Profile clicks	7
Hashtag clicks	2





The activities of the Black Sea CONNECT Coordination and Support Action are funded by the European Union's Horizon 2020 Research and Innovation Programme under grant agreement No 860055.

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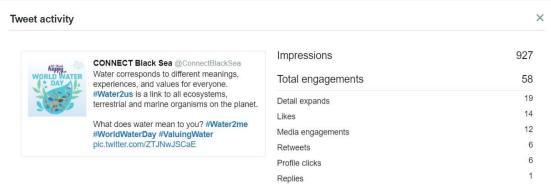


Figure 6. Examples of Twitter posts that have high impressions (Twitter Analytics, 2021)

Overall, Twitter has a substantial role compared to the other social media channels and the Coordination Team, as the responsible partner from maintaining the Twitter account of the Black Sea CONNECT, follows trends and new features on Twitter to advance the Twitter reach. Insights of each tweet are monitored regularly to optimize the tweeting times, content, and styles.

3.2.2. Facebook

Facebook is one of the most suitable mediums for more comprehensive information transfer and long textual bodies. Facebook has an important role in the visibility activities of Black Sea CONNECT since the tool helps us reach different target groups, in addition to Twitter and other media extensions. For this reason, Black Sea CONNECT has a dedicated Facebook page that is used to distribute important news and updates relevant to the Black Sea to be able to reach a broader audience.

The use of visuals, emoji, and hashtags that are embraced on Twitter was also applied on Facebook. The official Black Sea CONNECT hashtags are used on the posts regularly. Similar to Twitter, relevant accounts and persons' Facebook profiles are also tagged in the post when appropriate for increasing the reach of the posts.

Facebook provides detailed Page Insights on user behaviour which is a great way to optimize how and when to post. Under the subheading of "When Your Fans Are Online", Facebook offers weekly inputs about the period when page users are most active. It helps to adjust the posting time, eventually increasing the number of people reached by Facebook posts. For the Facebook post, these insights followed and posts scheduled according to the subscribers of the Facebook page are more active.

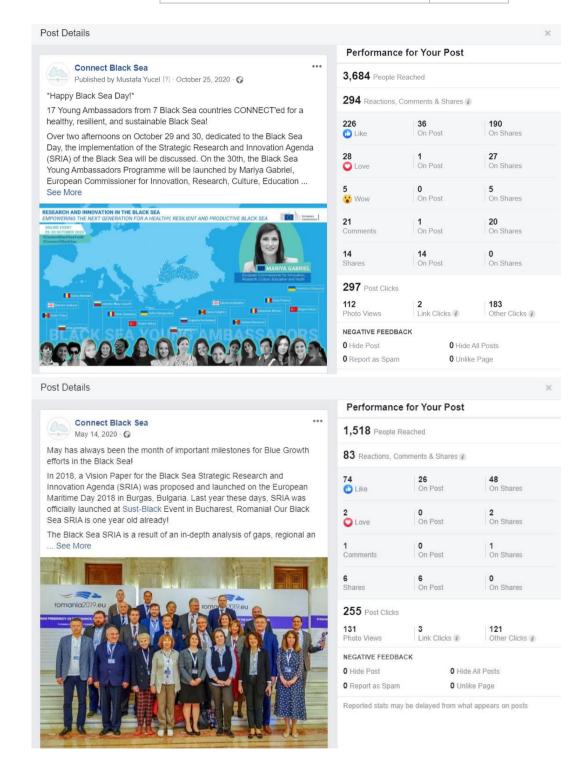
Social media followings vary from region to region and according to age. According to Social Media Metrics, compared to Twitter, Facebook has a higher number of followers, and based on Facebook Insights, posts presenting Black Sea CONNECT to different target groups have had a substantial impact in terms of visibility. Table 3 summarises this impact. The number of Facebook posts has similar rich content to Twitter (Figure 7).





Table 3. Black Sea CONNECT Facebook Metrics (Facebook Insights, 2021)

Facebook Metrics: November 2019 - March 2021				
Number of Followers	618			
Number of Page Likes	569			
Total number of Posts	57			
Number of Likes	1085			







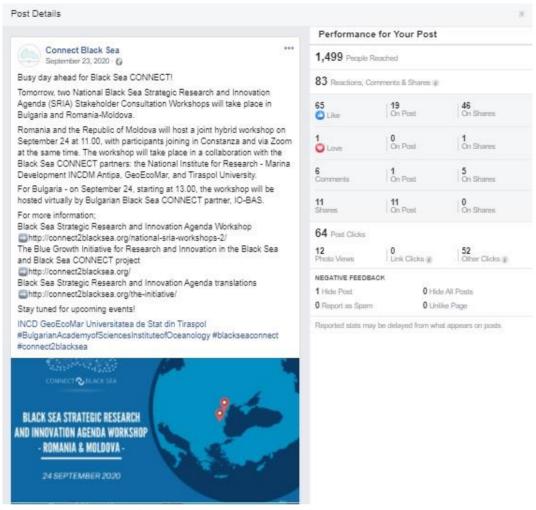


Figure 7. Examples of Facebook posts that have high impressions (Facebook Insights, 2021)

3.2.3. YouTube

Unlike other social media tools, it enables us to reach our target audience through videos. It is used less as a computer-mediated communication tool itself but more as a means to archive videos digitally. The video that is executed by the Black Sea CONNECT Coordinator is a great example of the function of YouTube for the project. Due to not being physically at the National Black Sea SRIA Consultations that took place in all Black Sea Countries, a video Address for National SRIA Workshops recorded including fundamentals of SRIA and Blue Growth in the Black Sea to be shown in the national workshops. YouTube is a great vehicle in terms of containing multiple languages as subtitles, which is also consulted in the video recorded for SRIA consultation – address video within the national Black Sea languages (Figure 8).





Figure 8. Example of YouTube video that has high impressions (YouTube Analytics, 2021)

Based on YouTube Studio Analytics, videos that aim at presenting Black Sea CONNECT to different target groups have had a solid impact in terms of visibility. Table 4 summarises this impact. The number of videos includes general intro videos, online events as the Black Sea SRIA Intro and Consultation Workshop Video, Research and Innovation in the Black Sea, and BSYA Launch (Figure 8).

Table 4. Black Sea CONNECT YouTube Metrics (YouTube Analytics, 2021)

YouTube Metrics: November 2019 - March 2021				
Number of Subscribers	12			
Total number of Videos	5			
Total number of Likes	3			
Total number of Views	222			

Besides, for those who would like to follow-up the events, the recordings of the major Black Sea CONNECT activities such as Black Sea Young Ambassadors Launch by the European Commissioner Mariya Gabriel, and two-day events dedicated to Black Sea Day: Research and Innovation in the Black Sea have been also uploaded to the YouTube channel.

It is expected that YouTube will continue to be used actively once more project activities take place physically. Promotional video and educational motion graphics were envisaged in the Black Sea CONNECT Workplan which are currently on hold due to the pandemic and restrictions measures that came with that. In the second half of the project, the videos will be developed and promoted through the YouTube channel.





3.3. Newsletter

By month 8 of Black Sea CONNECT (May 2020), the first electronic newsletter¹ highlighting the project progress and news as well as upcoming events and activities were sent out. The second newsletter² is sent out by month 17 (February 2021) of the project. Although the newsletter is initially planned to be sent out at 6-month intervals, due to corona and postponement of many activities, the newsletter was sent out less often than planned. However, newsletters remain an important way to reach out to the stakeholders and the newsletter will be sent out regularly at 6 monthly intervals.

The Black Sea CONNECT website allows users to subscribe to the newsletters through which the initial list of the subscribers was developed. Additionally, the attendees of the Black Sea CONNECT kick-off were asked to opt-in to the subscriber list for the Black Sea CONNECT newsletter. Following the kick-off, other Black Sea CONNECT events, attendees were also offered to sign up for the newsletter which has further expanded the subscriber list. When signing up, the subscribers are asked for their explicit content to sign up for the newsletter and receive updates related to the Black Sea and the process for signing up to the newsletter is voluntary. The subscribers are also provided the option not to do so without any consequences. The Newsletter subscriber list is stored in compliance with the EU GDPR rules and the subscribers are provided the option to opt-out anytime.

According to the results of Analytics, the second issue of Black Sea CONNECT newsletters reached three times more recipients compared to the first issue, greatly increasing the visibility of news and events from the Black Sea. (Table 5).

Newsletter Metrics: November 2019 - March 2021 1st Newsletter **2nd Newsletter** 369 Number of Recipients 115 Successful deliveries 110 360 Total opens 351 443 Clicks per unique opens 29.2% 12.2% Total clicks 81 62

Table 5. Black Sea CONNECT Newsletter Metrics (Mailchimp, 2021)

Analytics data show that while the first issue of the newsletter is mostly opened by Turkey, the USA, Greece, Romania, and Belgium; the second issue is mostly opened by countries; Turkey, USA, France, UK, and Romania (Figure 9, 10).

² https://us20.campaign-archive.com/?u=69d8b1a4ea2f0628e8ffe1ac3&id=56471f5b68





¹ https://mailchi.mp/5bdb6013ab6f/black-sea-connect-newsletter

Top locations by opens

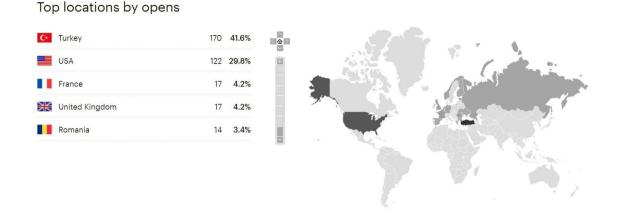


Figure 9. Top 5 locations by opens of the second Newsletter from 17 February 2021 to 29 March 2021 (MailChimp, 2021)

C Turkey 166 59.5% ■ USA 70 25.1% ■ Greece 11 3.9% ■ Romania 11 3.9% ■ Belgium 8 2.9%

Figure 10. Top 5 locations by opens of the first Newsletter from 21 May 2020 to 29 March 2021 (MailChimp, 2021)

The newsletter content is based on the recent Black Sea-related events including the CSA news, relevant news from the CSA members and other relevant organizations, reading suggestions (Figure 11). After sending out the newsletter, the pdf version is uploaded on the website and shared on the social media channels including the link to signing up for the newsletter to further expand the subscribers.



Figure 11. Various news from the Second Black Sea CONNECT Newsletter

3.4. Events & Meetings with the Stakeholders

Meetings have been organized or attended as a speaker to present Black Sea CONNECT helps to communicate with different target groups and help to achieve the scientific strategy and take this coordination and support action to a new stage. Under the Black Sea Blue Growth Initiative, numerous meetings have been organized to bring stakeholders together dealing with marine and maritime issues from the entire region, including government representatives, regional and local authorities, international organizations, academia, the private sector, and civil society representatives. Some of these meetings were organized under the auspices of the European Commission considering COVID-19 measures.

During the first 18 months of the Black Sea, CONNECT CSA total of 15 meetings have been organized including Kick-off Meeting and reached numerous stakeholders who have been





supported the implementation of this action. Moreover, in a great number of events Black Sea CONNECT CSA, Black Sea SRIA, and Blue Growth Initiative in the Black Sea presented. The meetings have been organized under CSA listed in Table 6 and all meetings where CSA, SRIA, and Initiative represented are given in detail at Annex 1.

Table 6. A list of meetings that have been organized within the first 18 months of Black Sea CONNECT

Event	Country	Date	Place
National Black Sea SRIA Consultation Workshops	Ukraine	15 October 2020	Online
National Black Sea SRIA Consultation Workshops	Georgia	28 September 2020	Hybrid
National Black Sea SRIA Consultation Workshops	Bulgaria	24 September 2020	Online
National Black Sea SRIA Consultation Workshops	Romania and Moldova	24 September 2020	Hybrid
National Black Sea SRIA Consultation Workshops	Turkey	16 September 2020	Online
Touch-base meeting	Turkey	29 March 2021	Online
1st Black Sea SRIA GSO Meeting	Turkey	13 July 2020	Online
2nd Black Sea SRIA GSO Meeting	Turkey	04 September 2020	Online
3rd Black Sea SRIA GSO Meeting	Turkey	26 November 2020	Online
4th Black Sea SRIA GSO Meeting	Turkey	23 March 2021	Online
Research and Innovation in the Black Sea: Empowering the next generation for a healthy, resilient, and productive Black Sea	Turkey	29 - 30 October 2020	Online
1st Steering Committee Meeting	Turkey	7 April 2020	Online
2nd Steering Committee Meeting	Turkey	18 September 2020	Online
1st General Assembly	Turkey	16-17 December 2020	Online
Black Sea CONNECT Kick-Off Meeting	Belgium	10-11 December 2019	Brussels

3.5. Mass Media / Press Releases

Being easily accessible on the Internet and mobile devices without the mediation of mobile applications, mass media platforms can be considered as a more inclusive agency to reach the target audience. There is a diverse array of these platforms such as press releases, newspapers, TV broadcasts, radio channels, online magazines, announcement pages, which are mostly digital mediums of mass media. They help to highlight and disseminate the latest breaking news and information about the Black Sea CONNECT. Additionally, they cover how information about the Black Sea CONNECT appeared in the press. Forenamed mass media mediums supply an alternative source for in-depth coverage for consultations, workshops, meetings, and background of the Black Sea CONNECT.

Compared to the virtual media channels, the mass media outlets were less frequently used in the first 18 months of the project. In the second half of the project, the Coordination Team will further encourage the partners to increase their use of mass media channels to distribute news on the Black Sea CONNECT. To do so more effectively, the Coordination team will provide templates and content for publishing Black Sea CONNECT-related news on the national mass media channels.





3.6. Black Sea Young Ambassadors Programme

17 Young Ambassadors from 7 Black Sea riparian countries were united for a healthy, resilient, and sustainable Black Sea. Since the beginning of the program, they regularly meet online, discussed their national and regional needs and priorities under the umbrella of SRIA with their national mentors, fellow young ambassadors, Black Sea CONNECT Consortium and they have also received training on the fundamentals of Blue Growth, Black Sea SRIA, science communication. For more information about Black Sea Young Ambassadors Please visit the website of Black Sea CONNECT http://connect2blacksea.org/outreach/youth-ambassadors/.

They had the opportunity to share their vision and goals on these missing links and reconnecting them with Mariya Gabriel, European Commissioner for Innovation, Research, Culture, Education and Youth at Research and Innovation in the Black Sea event on October 30, 2020, where they received the support of Commissioner Gabriel as the next generation of leaders to drive positive change in the Black Sea region. In this event, they also had a chance to meet with the BlueMed, Perseus, and All-Atlantic Ocean Youth Ambassadors and created synergy for future joint actions. Since the launch, they have had multiple opportunities to make their voice heard in the regional and international communities.

Black Sea Young Ambassadors both play an important role in advocating for Blue Growth in the Black Sea and promote the goals of the Strategic Research and Innovation Agenda (SRIA). The engagement of the Young Ambassadors enhances the visibility and actions of the Blue Growth Initiative in the Black Sea, will increase the countries' potential, and spread the output of projects and activities related to the Blue Growth Initiative in the region. The BSYA has brought a novel dynamic to the CSA especially in terms of visibility and dissemination efforts. In this report, the visibility aspects of BSYAP and the methods applied in the communication strategy are mentioned.

Black Sea Young Ambassadors are young people who come from different backgrounds in marine and maritime research, industry, policy, environmental NGO, and either in educational programs or in the early stages of their carrier. Therefore, the first visibility and communication strategy related to young ambassadors is to create a connection with Black Sea research challenges and how Black Sea Young Ambassadors try to tackle these challenges with their studies and works. In this way, the Black Sea CONNECT makes Young Ambassadors more visible and reinforces their participation in the project. This is especially done with using the occasion of special days (as International Rivers Day, Sea Grass Day, Dolphin Day) through which also social media trends and popular topics and hashtags are used (Figure 12).





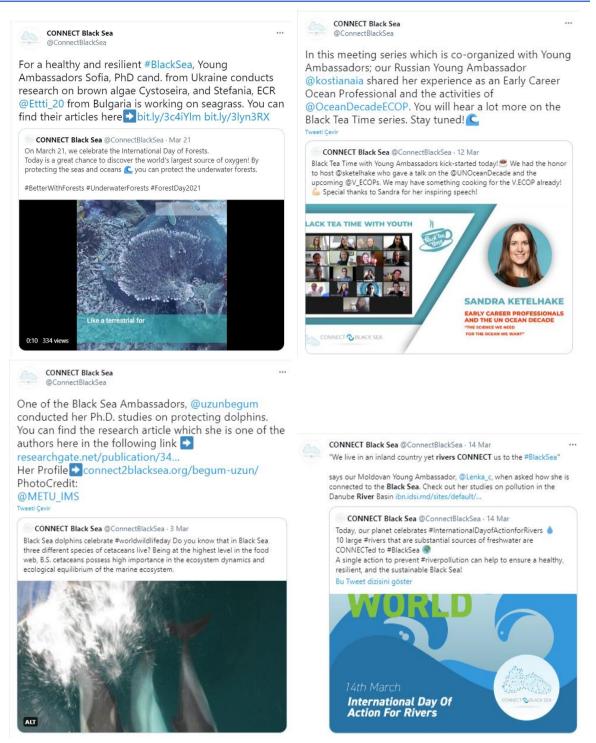


Figure 12. Several Social Media posts related to Black Sea Young Ambassadors (Twitter, 2021)

Social media accounts of Young Ambassadors were established to support each other for a better impact. As of March 2021, Facebook, Twitter, and Instagram accounts were suggested by the Young Ambassadors. These accounts will be populated by the content created by the Young Ambassadors themselves. As the Coordination Team, METU will provide help to the Young Ambassadors for maintaining the social media accounts. The Black Sea CONNECT Communication officer will provide visuals and templates to be used on the Young Ambassador





social media accounts. The content shared on these accounts will be also shared on the main Black Sea CONNECT social media channels including the website.

Dedicating social media accounts for Young Ambassadors will enable them to practice science communication and public outreach exercises which will also contribute to their career as young researchers. It will bring refreshing content and methods to the Black Sea CONNECT channels as well. Additionally, through Young Ambassador-dedicated accounts, the visibility of the Black Sea, as well as the CSA and the Initiative, will significantly increase. Last but not least, having gained social media management, Young Ambassadors will be able to develop tailor-made social media campaigns to raise awareness on topics such as marine plastic pollution, the impact of COVID-19, and more.

Social media accounts of different sea-basins Young Ambassadors and their official accounts will have liaised.

In addition to social media awareness activities, Black Sea Young Ambassadors endeavour to make Black Sea visible by applying to UN Ocean Decade Virtual Early Career Ocean Professional Day (V.ECOP) as a contributor to explain its uniqueness of Black Sea, explain how BSYAs try to address fundamental Black Sea research challenges and empower ocean-engaged citizens for clean, plastic-free, healthy and sustainable ocean.

3.7. European Marine Board – Future Science Brief

With the aim of produce, a Future Science Brief on assessment of the state of marine science communication in Europe today, the European Marine Board and its communications panel (EMBCP) surveyed different target groups including 17-18 years-old students and experts from all over Europe. The resulting paper will also draw up a list of recommendations. It is targeted that this joint effort can provide valuable knowledge and a baseline on marine science communication in Europe at the onset of the UN Ocean Decade.

Within this joint effort of different organizations, institutions, and initiatives from all over the European seas, Black Sea CONNECT reached more than 1000 students aged 17-18 and 10 experts from the Black Sea and execute a survey to gather their opinion marine science communication in Europe today. The publication will be shared on EMB's and Black Sea CONNECTS website ones it is finalised (https://connect2blacksea.org/the-initiative/).

3.8. Monitoring and Evaluation Measures

As anticipated in the DCEP, the monitoring measures were developed and applied for increasing the visibility of the action. The 'Template for Recording Communication and Dissemination Activities' that was initially developed at the time of the DCEP has later been further detailed and circulated with the partners every six months to track their communication activities which have proved useful for monitoring the visibility efforts and advance them further when needed (Figure 13).





		NECT O BLACK		
	or Recording Co	mmunication a	nd Disseminatio	n Activities
Partner Name Partner Country				
Communication Tool	Engagement (likes, shares, comments etc.), if available	Estimated number of persons reached	Date	Link to the content-if available
****	funded by the Eu		T Coordination and orizon 2020 Researd o 860055.	

Date	Partner	Link	Number of people	reached (estimated)	Likes	Retweets	#hashtag	Comment	Quote
			Impressions	Total engagements					

Figure 13. The previous and new version of the template for recording communication and dissemination activities





The activities of the Black Sea CONNECT Coordination and Support Action are funded by the European Union's Horizon 2020 Research and Innovation Programme under grant agreement No 860055.

Unlike the initial template, the updated version provides categories under which the visibility efforts are easily classified. After collecting the input in excel sheets sent to the partners by METU, it is integrated into a master file that provides a comprehensive overview of the visibility and dissemination activities.

The partners were also provided a template called "Post-event Recording Template" which aims to document details of events that the partners organized or took part in. Due to the nature of CSA's, the partners are expected to join and organize many events in which Black Sea CONNECT presented and mentioned. As the inputs gathered in these events is relevant to the CSA, METU has developed a template to extract important details of the event such as the number of people attended, event page and photos, if a presentation is made on Black Sea CONNECT and if so, any comments received and more. The partners are asked to fill this template and send it to METU at 6 monthly intervals alongside the template Recording Communication and Dissemination Activities. As most events took place virtually due to the pandemic, the content of the post-event reporting template that is relevant to the visibility and dissemination efforts are already demonstrated under the template Recording Communication and Dissemination Activities.

3.9. Promotional video and educational motion graphics

As indicated in DCEP, a promotional video featuring the Black Sea, Blue Growth potential of it and the promotion of the Burgas Vision Paper principles and SRIA pillars and short educational motion graphics on different topics such as; i) the importance of the Black Sea ii) stressors of Black Sea biodiversity and heritage; iii) blue growth in the Black Sea, will be produced and released periodically throughout the project to increase awareness on sustainable and environmentally friendly blue growth in the Black Sea.

In addition to promotional video and motion graphics, a video will be produced to feature Black Sea Young Ambassadors, their vision, and activities. With this video, it is also aimed to contribute to UN Ocean Decade V.ECOP day by designing it as overlapping with UN Ocean Decades challenges and objectives [as explaining how BSYAs try to address fundamental Black Sea research challenges (UN-OD-CHL2&OUT2) and empower ocean-engaged citizens for the clean, plastic-free, healthy and sustainable ocean (UN-OD-CHL10&OUT7)].

3.10. Conclusion

Visibility and Dissemination activities are central to the Coordination and Support Actions like the Black Sea CONNECT CSA. Overall, the first 18 months of the Black Sea CONNECT has been a success despite the adverse conditions posed by the COVID-19 pandemic. The online channels have been effectively used and proved vital in connecting the Black Sea community in the absence of physical events. A consistent management strategy was deployed for all online channels and was actively optimized.

There is room for improvement for press releases and traditional/mass media usage. The Coordination team will ensure visibility through these channels in the next 18 months of the





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project. Additionally, the newsletters will be sent out at 6-month intervals as initially planned. YouTube channel will be also more actively used with the development of promotional videos and motion graphics.

Black Sea CONNECT consortium will also continue to actively take part in events, workshops, dissemination events to maximize the CSA's visibility. Black Sea Young Ambassador Programme is expected to further extend the visibility of the CSA and the Black Sea by developing social media campaigns and contributing to the Black Sea CONNECT joint actions.





4. Annex I

This section provides details of the Black Sea CONNECT CSA visibility and dissemination activities reporting, showing the list of activities such as social media channels, website, newsletter, media, events and more, carried out via online tools.

This is a living document and therefore the information entered here will be updated throughout the entire duration of the project. The title of dissemination contributions given in the tables below is given in their original languages to avoid any confusion.

4.1. Twitter

7.1. 1 WILLE	<u> </u>				
Date	Partner	Link	Impressions	Total engagements	
14 March 2021	Black Sea CONNECT	https://twitter.com/ConnectBlackSea/status/1371038080891826177	1,654	61	#InternationalDayofActionforRivers #riverpollution #BlackSea #rivers
14 March 2021	Black Sea CONNECT	https://twitter.com/ConnectBlackSea/status/1371040627014696961	234	14	#BlackSeaSRIA #ProtectYourRiver
14 March 2021	Black Sea CONNECT	https://twitter.com/ConnectBlackSea/status/1371040136419500035	493	22	#BlackSea
12 March 2021	Black Sea CONNECT	https://twitter.com/ConnectBlackSea/status/1370426953812082698	529	26	
12 March 2021	Black Sea CONNECT	https://twitter.com/ConnectBlackSea/status/1370426050648403979	1,831	130	
12 March 2021	Black Sea CONNECT	https://twitter.com/ConnectBlackSea/status/1370306566470180868	450	21	#makewaves
8 March 2021	Black Sea CONNECT	https://twitter.com/ConnectBlackSea/status/1368837503088726017	2,015	58	#InternationalWomensDay #iwd2021 #8March
3 March 2021	Black Sea CONNECT	https://twitter.com/ConnectBlackSea/status/1367200133205684224	2,326	201	-
3 March 2021	Black Sea CONNECT	https://twitter.com/ConnectBlackSea/status/1367189397909762052	1,521	66	#worldwildlifeday
1 March 2021	Black Sea CONNECT	https://twitter.com/ConnectBlackSea/status/1366377556841287680	244	16	#WorldSeagrassDay
26 February 2021	Black Sea CONNECT	https://twitter.com/ConnectBlackSea/status/1365221716268625920	1,630	134	#MakeWavesinBlackSea





22 February 2021	Black Sea CONNECT	https://twitter.com/ConnectBlackSea/status/1363905875308593158	1,384	115	#OneMediterranean #OneOcean
22 February 2021	Black Sea CONNECT	https://twitter.com/ConnectBlackSea/status/1363816821401477120	2,024	46	#YoungAmbassador #Conference #Mediterranean
26 January 2021	Black Sea CONNECT	https://twitter.com/ConnectBlackSea/status/1353983799848280064	643	17	
24 December 2020	Black Sea CONNECT	https://twitter.com/ConnectBlackSea/status/1342045091423264768	1,732	36	#BlackSeaConnect #HappyNewYear
24 December 2020	Black Sea CONNECT	https://twitter.com/ConnectBlackSea/status/1342002284423737344	362	11	#MarineLitter #BlackSea
December 2020	Black Sea CONNECT	https://twitter.com/ConnectBlackSea/status/1334785815994621954	785	32	#BlackSea
3 December 2020	Black Sea CONNECT	https://twitter.com/ConnectBlackSea/status/1334487378258497537	2,907	46	#BlackSeaConnect
December 2020	Black Sea CONNECT	https://twitter.com/ConnectBlackSea/status/1334484227748982788	1,413	40	
December 2020	Black Sea CONNECT	https://twitter.com/ConnectBlackSea/status/1334052691954249729	339	6	
November 2020	Black Sea CONNECT	https://twitter.com/ConnectBlackSea/status/1331148108043067396	496	11	#Connect2BlackSea #BlueEconomy
24 November 2020	Black Sea CONNECT	https://twitter.com/ConnectBlackSea/status/1331144847881875458	1,183	31	#Digitalization #BlueEconomy
20 November 2020	Black Sea CONNECT	https://twitter.com/ConnectBlackSea/status/1329786752748449792	1,196	33	
20 November 2020	Black Sea CONNECT	https://twitter.com/ConnectBlackSea/status/1329751572616781826	3,851	103	#B2sea2020 #GreenDeal





Diack Sea C	ONNECT_D4.5_v	W&D Mid-term Report Doc. Version: 1 Date 31.03.2021			
November 2020	Black Sea CONNECT	https://twitter.com/ConnectBlackSea/status/1328664730135900160	3,698	162	#Sustainable #BlueEconomy #BlackSeaGreenDiplomacyEvent
November 2020	Black Sea CONNECT	https://twitter.com/ConnectBlackSea/status/1326865062955454464	1,823	61	#EUGreenDeal #Connect2BlackSea #BlueEconomy
November 2020	Black Sea CONNECT	https://twitter.com/ConnectBlackSea/status/1322877650633957376	1,926	37	#ConnectBlackSeaYouth #Connect2BlackSea #EUfunded #BlackSea
30 October 2020	Black Sea CONNECT	https://twitter.com/ConnectBlackSea/status/1322122216746766337	3.922	200	#ConnectBlackSeaYouth
29 October 2020	Black Sea CONNECT	https://twitter.com/ConnectBlackSea/status/1321701394290774016	1,139	60	#Connect2BlackSea #ConnectBlackSeaYouth
28 October 2020	Black Sea CONNECT	https://twitter.com/ConnectBlackSea/status/1321431862993129473	365	14	#ConnectBlackSeaYouth
28 October 2020	Black Sea CONNECT	https://twitter.com/ConnectBlackSea/status/1321368661983137792	866	18	#Connect2BlackSea
27 October 2020	Black Sea CONNECT	https://twitter.com/ConnectBlackSea/status/1321177958959226880	675	13	#Connect2BlackSea
26 October 2020	Black Sea CONNECT	https://twitter.com/ConnectBlackSea/status/1320687129316438017	834	34	#Connect2BlackSea #ConnectBlackSeaYouth
25 October 2020	Black Sea CONNECT	https://twitter.com/ConnectBlackSea/status/1320334980850003968	10,961	394	#ConnectBlackSeaYouth
21 October 2020	Black Sea CONNECT	https://twitter.com/ConnectBlackSea/status/1318822279665668101	998	33	#ConnectBlackSeaYouth #Connect2BlackSea
15 October 2020	Black Sea CONNECT	https://twitter.com/ConnectBlackSea/status/1316741011989835777	4,029	202	
14 October 2020	Black Sea CONNECT	https://twitter.com/ConnectBlackSea/status/1316341137007927296	582	20	#connect2blacksea





				ack Sea CONNECT_D4.3	
	56	617	https://twitter.com/ConnectBlackSea/status/1314476668724097024	October Black Sea 2020 CONNECT	9 October 2020
	35	645	https://twitter.com/ConnectBlackSea/status/1310482042891763712	28 Black Sea eptember CONNECT 2020	September
	34	891	https://twitter.com/ConnectBlackSea/status/1309087139586605058	2020	September 2020
#NIMRD #UST	17	1,714	https://twitter.com/ConnectBlackSea/status/1309061185728372738	2020	September 2020
#GeoEcomar #UTS #IOBAS	38	1,227	https://twitter.com/ConnectBlackSea/status/1308703727864381440	23 Black Sea eptember CONNECT 2020	September
#Connect2BlackSea #BlackSeaSRIA	116	1,593	https://twitter.com/ConnectBlackSea/status/1306195715564146688	16 Black Sea eptember CONNECT 2020	September
#connect2blacksea	91	3,728	https://twitter.com/ConnectBlackSea/status/1305504676167725056	14 Black Sea eptember CONNECT 2020	September
#bluegrowth	67	2,078	https://twitter.com/ConnectBlackSea/status/1305499191372808197	14 Black Sea eptember CONNECT 2020	September
	36	1,629	https://twitter.com/ConnectBlackSea/status/1304394892773392384	11 Black Sea eptember CONNECT 2020	September
#RidaysEU #ScienceisWonderful	17	491	https://twitter.com/ConnectBlackSea/status/1303624943209517062	9 Black Sea eptember CONNECT 2020	September
	99	1,660	https://twitter.com/ConnectBlackSea/status/1296452365424500736	20 August Black Sea 2020 CONNECT	20 August 2020
	39	1,194	https://twitter.com/ConnectBlackSea/status/1283671378894430209	16 July Black Sea 2020 CONNECT	
#CommonMaritimeAgenda #COVID19	104	1,217	https://twitter.com/ConnectBlackSea/status/1278258166506164225	1 July Black Sea 2020 CONNECT	
#MakeWavesWater wave#EUMissions #EUGreenDeal	13	910	https://twitter.com/ConnectBlackSea/status/1276479314687602692	26 June Black Sea 2020 CONNECT	
#Covid19 #BlackSea #LIVE	44	890	https://twitter.com/ConnectBlackSea/status/1272867704626720768	16 June Black Sea 2020 CONNECT	





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21 May 2020	Black Sea CONNECT	https://twitter.com/ConnectBlackSea/status/1263433067298910208	526	20	
19 May 2020	Black Sea CONNECT	https://twitter.com/ConnectBlackSea/status/1262696350560456708	1,982	108	#DidYouKnow #BlackSea
7 May 2020	Black Sea CONNECT	https://twitter.com/ConnectBlackSea/status/1258324232523694081	10,775	419	#Connect2BlackSea #BlackSeaYouth #JoinUs #MakeWaves #YoungAmbassadors #BlackSea
7 May 2020	Black Sea CONNECT	https://twitter.com/ConnectBlackSea/status/1258333247806877697	1,445	49	
4 May 2020	Black Sea CONNECT	https://twitter.com/ConnectBlackSea/status/1257240120060792834	1,330	32	#Connect2BlackSea
30 March 2020	Black Sea CONNECT	https://twitter.com/ConnectBlackSea/status/1244624643870412800	2,686	145	
7 February 2020	Black Sea CONNECT	https://twitter.com/ConnectBlackSea/status/1225773887264370688	1,796	162	#AtlanticAll #MyAtlanticStory
7 February 2020	Black Sea CONNECT	https://twitter.com/ConnectBlackSea/status/1225715414874886145	3,836	92	#AtlanticOcean #allatlanticyouth #AtlanticAll
7 February 2020	Black Sea CONNECT	https://twitter.com/ConnectBlackSea/status/1225706916422332421	2,383	30	#AtlanticAll
6 February 2020	Black Sea CONNECT	https://twitter.com/ConnectBlackSea/status/1225465281725763584	1,042	24	#AllAtlanticYouth #OceanWeek2020 #AtlanticAll
6 February 2020	Black Sea CONNECT	https://twitter.com/ConnectBlackSea/status/1225360088799567872	1,162	39	#AtlanticAll
6 February 2020	Black Sea CONNECT	https://twitter.com/ConnectBlackSea/status/1225353061972967424	1,123	45	#AtlanticAll #AllAtlanticYouth #EuropeanUniversities
5 February 2020	Black Sea CONNECT	https://twitter.com/ConnectBlackSea/status/1224990186771230720	587	38	#BlueGrowth #EuropeanUniversities
4	Black Sea CONNECT	https://twitter.com/ConnectBlackSea/status/1224693459392569345	536	18	





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	6	266	https://twitter.com/ConnectBlackSea/status/1222795850281365504	Black Sea CONNECT	January 2020
#BlackSeaConnect #Connect2BlackSea	29	847	https://twitter.com/ConnectBlackSea/status/1211953005723029504	Black Sea CONNECT	31 December 2019
	4	240	https://twitter.com/ConnectBlackSea/status/1209731881962496000	Black Sea CONNECT	December 2019
	54	2,561	https://twitter.com/ConnectBlackSea/status/1209712198349656064	Black Sea CONNECT	December 2019
	23	973	https://twitter.com/ConnectBlackSea/status/1204701774000656384	Black Sea CONNECT	December 2019
#connect2blacksea	122	3,872	https://twitter.com/ConnectBlackSea/status/1204686362991038464	Black Sea CONNECT	December 2019
	63	4,024	https://twitter.com/ConnectBlackSea/status/1203255132554694656	Black Sea CONNECT	7 December 2019
	2	380	https://twitter.com/BSUN_IPS/status/1270329056630841350?s	BSUN	9 June 2020
	36	1063	https://twitter.com/BSUN_IPS/status/1319247510980919298?s	BSUN	October 2020
	3	106	https://twitter.com/BSUN_IPS/status/1372868866766999553?s	BSUN	19 March 2021
#BlackSeaAgenda #BlackSea #CommonMaritimeAgenda			https://twitter.com/EU_BlackSeaAM/status/1333343346895572992	NIRD GEOECOMAR	30 November 2020
#BlackSeaAgenda #BlackSea #CommonMaritimeAgenda			https://twitter.com/EU_BlackSeaAM/status/1333343346895572992	NIRD GEOECOMAR	30 November 2020
#BlackSea #biodiversity #culture & resources #EUfunded #Connect2BlackSea			https://twitter.com/GabrielMariya/status/1322487939096563712	NIRD GEOECOMAR	31 October 2020





#leaders #BlackSea			&D Mid-term Report Doc. Version: 1 Date 31.03.2021 https://twitter.com/GabrielMariya/status/1322137025806557184	NIRD	30
#Youth #innovators #researchers			intps://twitter.com/ Gabrielwariya/status/1322137023000337104	GEOECOMAR	October 2020
			https://twitter.com/AtlanticYouth/status/1322125554288631808	NIRD GEOECOMAR	30 October 2020
#BlackSea #collaboration #cooperation #ResearchInnovation #BlueEconomy #citizens #YOUTH			https://twitter.com/GeoEcoMar/status/1322106176092463104	NIRD GEOECOMAR	30 October 2020
			https://twitter.com/SalihogluBaris/status/1321892289703301124	NIRD GEOECOMAR	29 October 2020
#BlackSea			https://twitter.com/GeoEcoMar/status/1321844217010966528	NIRD GEOECOMAR	29 October 2020
#BlackSea #Romanian contribution #Connect2BlackSea			https://twitter.com/GeoEcoMar/status/1321777958223286272	NIRD GEOECOMAR	29 October 2020
#BluePlanet #BlackSea #blueskills #ConnectBlackSeaYouth			https://twitter.com/EU_MARE/status/1320685596361125888	NIRD GEOECOMAR	26 October 2020
#ConnectBlackSeaYouth			https://twitter.com/GeoEcoMar/status/1320678159604502531	NIRD GEOECOMAR	26 October 2020
#BlackSea			https://twitter.com/GeoEcoMar/status/1320678159604502531	NIRD GEOECOMAR	25 October 2020
#InternationalBlackSeaDay #workshop			https://twitter.com/EU_BlackSeaAM/status/1318842607720681472	NIRD GEOECOMAR	October 2020
	34	2,702	https://twitter.com/METU_IMS/status/1349427074289848321	METU	January 2021
	313	4,960	https://twitter.com/METU_IMS/status/1204843769339817984	METU	December 2019





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	±			
METU	https://twitter.com/METU_IMS/status/1203219843257917440	2,609	93	
METU	https://twitter.com/METU_IMS/status/1192694507508240384	2,918	29	#Connect2BlackSea #BlackSea
METU	https://twitter.com/METU_IMS/status/1180344107820036096	2,999	92	#connect2blacksea
		·		
METI	https://twitter.com/METIT_IMS/status/1155876301603053568	2.457	20	#ufuk2020
WILTO	ntips://twitter.com/wib10_fwib/status/11330/0301003033300	2,437	20	#u1uk2020
METU	https://twitter.com/METU_IMS/status/1138748528098979840	1,922	70	#EurOCEAN2019
METU	https://twitter.com/METU_IMS/status/1192694507508240384	2,916	29	#Connect2BlackSea #BlackSea
		ĺ		
	METU METU METU METU	METU https://twitter.com/METU_IMS/status/1192694507508240384 METU https://twitter.com/METU_IMS/status/1180344107820036096 METU https://twitter.com/METU_IMS/status/1155876301603053568 METU https://twitter.com/METU_IMS/status/1138748528098979840	METU https://twitter.com/METU_IMS/status/1192694507508240384 2,918 METU https://twitter.com/METU_IMS/status/1180344107820036096 2,999 METU https://twitter.com/METU_IMS/status/1155876301603053568 2,457 METU https://twitter.com/METU_IMS/status/1138748528098979840 1,922	METU https://twitter.com/METU_IMS/status/1192694507508240384 2,918 29 METU https://twitter.com/METU_IMS/status/1180344107820036096 2,999 92 METU https://twitter.com/METU_IMS/status/1155876301603053568 2,457 20 METU https://twitter.com/METU_IMS/status/1138748528098979840 1,922 70

4.2. Facebook

Date	Partner	Link	People Reached	#hashtag
14 March 2021	Black Sea CONNECT	https://www.facebook.com/connect2blacksea/posts/298015908339061	1,462	#InternationalDayofActionforRiver s #rivers #riverpollution #BlackSea #BlackSeaSRIA #ProtectYourRiver
12 March 2021	Black Sea CONNECT	https://www.facebook.com/connect2blacksea/posts/297042648436387	634	#OceanDecadeECOP
8 March 2021	Black Sea CONNECT	https://www.facebook.com/connect2blacksea/posts/294312585376060	485	#InternationalWomensDay #IWD2021 #choosetochallenge #WomenInScience #WomenInMarineScience #BlackSeaCONNECT #Connect2BlackSea
3 March 2021	Black Sea CONNECT	https://www.facebook.com/connect2blacksea/posts/291436152330370	662	#worldwildlifeday
26 February 2021	Black Sea CONNECT	https://www.facebook.com/connect2blacksea/posts/287965462677439	1,159	#ConnectBlackSeaYouth #Connect2BlackSea #MakeWavesinBlackSea





Black Sea CONNECT_D4.3_V&D Mid-term Report Doc. Version: 1 Date 31.03.2021					
25 February 2021	Black Sea CONNECT	https://www.facebook.com/connect2blacksea/posts/287380362735949	292		
25 February 2021	Black Sea CONNECT	https://www.facebook.com/connect2blacksea/posts/287370632736922	98	#Georgia #BlackSea	
26 January 2021	Black Sea CONNECT	https://www.facebook.com/connect2blacksea/posts/269518291188823	1,133		
6 January 2021	Black Sea CONNECT	https://www.facebook.com/connect2blacksea/posts/257812485692737	1,136		
December 2020	Black Sea CONNECT	https://www.facebook.com/connect2blacksea/posts/249681343172518	747	#BlackSeaConnect #Connect2BlackSea #HappyNewYear #2021	
December 2020	Black Sea CONNECT	https://www.facebook.com/connect2blacksea/posts/236322811175038	838	#BlackSeaCONNECT #Connect2BlackSea #ConnectBlackSeaYouth #RVBilim2	
December 2020	Black Sea CONNECT	https://www.facebook.com/connect2blacksea/posts/236315294509123	155	#SEAricaConference #BlackSea #BlackSeaConnect #Connect2BlackSea #ConnectBlackSeaYouth	
November 2020	Black Sea CONNECT	https://www.facebook.com/connect2blacksea/posts/229141728559813	147	#SEArica #Conference #sustainable #bluegrowth #Agenda	
November 2020	Black Sea CONNECT	https://www.facebook.com/connect2blacksea/posts/229136255227027	122	#BlueEconomy #Digitalization	
November 2020	Black Sea CONNECT	https://www.facebook.com/connect2blacksea/posts/226413585499294	852	#BlackSeaConnect #Connect2BlackSea	
November 2020	Black Sea CONNECT	https://www.facebook.com/connect2blacksea/posts/220615406079112	2,298	#BlackSeaDay #BlackSeaConnect #Connect2BlackSea #ConnectBlackSeaYouth #ResearchandInnovation #BlueGrowth	
25 October 2020	Black Sea CONNECT	https://www.facebook.com/connect2blacksea/posts/218233139650672	3,672	#Connect2BlackSea #BlackSeaConnect #ConnectBlackSeaYouth	





		3_V&D Mid-term Report Doc. Version: 1 Date 31.03.2021		
#ConnectBlackSeaYouth #Connect2BlackSea	148	https://www.facebook.com/connect2blacksea/posts/217141796426473	Black Sea CONNECT	October 2020
#ConnectBlackSeaYouth #Connect2BlackSea	2,141	https://www.facebook.com/connect2blacksea/posts/215847259889260	Black Sea CONNECT	16 October 2020
#connect2blacksea #blackseaconnect #bluegrowth #nationalconsultation	716	https://www.facebook.com/connect2blacksea/posts/215388653268454	Black Sea CONNECT	14 October 2020
#blackseaconnect #connect2blacksea	612	https://www.facebook.com/connect2blacksea/posts/211114070362579	Black Sea CONNECT	28 September 2020
#BulgarianAcademyofSciencesInst ituteofOceanology #blackseaconnect #connect2blacksea	1,493	https://www.facebook.com/connect2blacksea/posts/209901873817132	Black Sea CONNECT	September 2020
#connect2blacksea #blackseaconnect #bluegrowth #nationalconsultation	361	https://www.facebook.com/connect2blacksea/posts/207685040705482	Black Sea CONNECT	September 2020
	103	https://www.facebook.com/connect2blacksea/posts/207642697376383	Black Sea CONNECT	September 2020
#connect2blacksea #blackseaconnect #bluegrowth	1,580	https://www.facebook.com/connect2blacksea/posts/206851250788861	Black Sea CONNECT	September 2020
#blacksea #bluegrowth #connect2blacksea #blackseaconnect	146	https://www.facebook.com/connect2blacksea/posts/206440624163257	Black Sea CONNECT	9 September 2020
#RiDaysEU #ScienceIsWonderful	179	https://www.facebook.com/connect2blacksea/posts/206350204172299	Black Sea CONNECT	9 September 2020
#EUmissions #MissionOcean #EUGreenDeal	157	https://www.facebook.com/connect2blacksea/posts/201384591335527	Black Sea CONNECT	20 August 2020
	166	https://www.facebook.com/connect2blacksea/posts/193662055441114	Black Sea CONNECT	22 July 2020
#EUMissions #EUGreenDeal #MakeWaves	1,016	https://www.facebook.com/connect2blacksea/posts/186276149513038	Black Sea CONNECT	26 June 2020
#blueeconomy #bluegrowth #blacksea	1,269	https://www.facebook.com/connect2blacksea/posts/186266269514026	Black Sea CONNECT	26 June 2020





12 June 2020	Black Sea CONNECT	https://www.facebook.com/connect2blacksea/posts/182008549939798	72	#BlackSea #Covid19 #BlueEconomy
8 June 2020	Black Sea CONNECT	https://www.facebook.com/connect2blacksea/posts/180014336805886	1,432	#UNWorldOceansDay #WorldEnvironmentDay #WorldOceansDay
28 May 2020	Black Sea CONNECT	https://www.facebook.com/connect2blacksea/posts/176498500490803	730	#EUGreenDeal #farm2fork
21 May 2020	Black Sea CONNECT	https://www.facebook.com/connect2blacksea/posts/174565124017474	168	#Connect2BlackSea #BlackSeaConnect #BlueGrowth #ResearchandInnovation #Newsletter
19 May 2020	Black Sea CONNECT	https://www.facebook.com/connect2blacksea/posts/173917670748886	1,468	#Connect2BlackSea #BlackSeaConnect #didyouknow #BlackSea #WhyBlackSea #H2020
14 May 2020	Black Sea CONNECT	https://www.facebook.com/connect2blacksea/posts/172202667587053	1,516	#Connect2BlackSea #BlackSeaConnect #BlueGrowth #BurgasVisionPaper #StrategicResearchandInnovationA genda #H2020 #CSA
6 May 2020	Black Sea CONNECT	https://www.facebook.com/connect2blacksea/posts/169609637846356	9,885	#YoungAmbassadors #Connect2BlackSea #BlackSeaConnect #BlueGrowth #BlackSeaYoungAmbassadors #FutureofBlackSea
4 May 2020	Black Sea CONNECT	https://www.facebook.com/connect2blacksea/posts/168958154578171	867	#BlackSeaConnect #Connect2BlackSea #BlueGrowth #SRIA #CSA #OneStopShop
13 April 2020	Black Sea CONNECT	https://www.facebook.com/connect2blacksea/posts/162357215238265	142	#OceanDecade #ResearchInfrastructures #BlueGrowth #Connect2BlackSea #BlackSeaSRIA
6 April 2020	Black Sea CONNECT	https://www.facebook.com/connect2blacksea/posts/160240278783292	497	#Connect2BlackSea #bluegrowth #renewableenergy #offshoreenergy #windfarm #BlackSea
5 February 2020	Black Sea CONNECT	https://www.facebook.com/connect2blacksea/posts/140189200788400	396	#Connect2BlackSea #BlackSeaConnect #EuropeanUniversities #BlueGrowth
30 January 2020	Black Sea CONNECT	https://www.facebook.com/connect2blacksea/posts/138148604325793	139	





		3_V&D Mid-term Report Doc. Version: 1 Date 31.03.202		#D1 10 D1 C 41 22 2
15 January	Black Sea	https://www.facebook.com/connect2blacksea/posts/132473354893318	192	#BlackSeaBlueGrowthInitiative
2020	CONNECT			#Connect2Blacksea
				#BlackSeaConnect
5 January	Black Sea	https://www.facebook.com/connect2blacksea/posts/125242715616382	896	#BlueGrowth #Europe2020
2020	CONNECT			
2 January	Black Sea	https://www.facebook.com/connect2blacksea/posts/125218262285494	559	#ThrowBackThursday
2020	CONNECT			#BlackSeaBlueGrowthInitiative
				#Connect2Blacksea
				#BlackSeaConnect
31	Black Sea	https://www.facebook.com/connect2blacksea/posts/127815728692414	520	#BlackSeaConnect
December	CONNECT			#Connect2BlackSea
2019	COLLICE			"Comicet2BlackSea
29	Black Sea	https://www.facebook.com/connect2blacksea/posts/125206885619965	2,765	#BlueGrowth
December	CONNECT	intps://www.ruccoook.com/connect2oncksed/posts/125200005017705	2,703	"Blacelowin
2019	CONTILLET			
26	Black Sea	https://www.facebook.com/connect2blacksea/posts/125211635619490	177	#ThrowBackThursday
December	CONNECT	intps://www.racebook.com/connect2blacksea/posts/125211055019490	1//	#Connect2BlackSea
2019	CONNECT			#BlackSeaBlueGrowthInitiative
2019				
24	D11 C	1.4// 511//2111///122205012477010	524	#BlackSeaConnect
24	Black Sea	https://www.facebook.com/connect2blacksea/posts/123295012477819	534	#HorizonEurope
December	CONNECT			#Connect2BlackSea
2019				#BlackSeaConnect #DGRTD
22	Black Sea	https://www.facebook.com/connect2blacksea/posts/123305829143404	324	#GreenDeal #ConnectToBlackSea
December	CONNECT			#BlackSeaConnect
2019				
17	Black Sea	https://www.facebook.com/connect2blacksea/posts/121853889288598	146	#Connect2BlackSea
December	CONNECT			
2019				
13	Black Sea	https://www.facebook.com/connect2blacksea/posts/120168702790450	959	#DGRTD #DGMARE
December	CONNECT			#blackseaconnect
2019				#connect2blacksea #BlackSea
				#bluegrowthinitiative
11	Black Sea	https://www.facebook.com/connect2blacksea/posts/119260142881306	832	#connect2blacksea
December	CONNECT	•		#blackseaconnect
2019				#blackseabluegrowthinitiative
				#EuropeanUnion #DGMare
				#DGRTD #EEAS
7	Black Sea	https://www.facebook.com/connect2blacksea/posts/117450876395566	1,571	#connect2blacksea
December	CONNECT		=,0,7	#bluegrowthinitiative
2019	201,1,201			#researchandinnovation #blacksea
2017				





Diack Sca v	CONTILCT_D+	.5_v&D wild-term Report Doc. version. 1 Date 31.03.20.	41	
29 November 2019	Black Sea CONNECT	https://www.facebook.com/connect2blacksea/posts/112426876897966:4	1	
29 November 2019	Black Sea CONNECT	https://www.facebook.com/connect2blacksea/posts/112424213564899	131	
8 October 2020	UkrSCES	https://www.facebook.com/groups/1660089820968698/permalink/26129 12909019713/	200	
19 March 2021	UkrSCES	https://www.facebook.com/groups/1660089820968698/permalink/27568 66927957643/		
22 February 2020	UkrSCES	https://www.facebook.com/valentina.ponomar/posts/1915523355262102	150	
September 2020	IO-BAS	https://m.facebook.com/story.php?story_fbid=2427505427543758&id=1 734599666834341	80	
19 March 2021	BSUN	https://www.facebook.com/BlackSeaUniversitiesNetwork/posts/2311824 262287507	66	
28 October 2020	BSUN	https://www.facebook.com/BlackSeaUniversitiesNetwork/posts/2181683 048634963	38	
26 October 2020	BSUN	https://www.facebook.com/BlackSeaUniversitiesNetwork/posts/2179588 558844412	25	
21 October 2020	BSUN	https://www.facebook.com/BlackSeaUniversitiesNetwork/posts/2174056 159397652	436	
21 October 2020	BSUN	https://www.facebook.com/BlackSeaUniversitiesNetwork/posts/2174060 519397216	33	
9 June 2020	BSUN	https://www.facebook.com/BlackSeaUniversitiesNetwork/posts/2037219 333081336	81	
23 September 2020	NIMRD, GEOECOMAR , University of Tiraspol	https://www.facebook.com/INCDM/photos/a.1489004864551822/33176 54431686847/	122	#blackseaconnect #connect2blacksea
16 September 2020	NIMRD	https://www.facebook.com/INCDM/photos/a.1489004864551822/32957 12650547692/	148	#connect2blacksea #blackseaconnect #bluegrowth





		.5_V&D MIG-term Report Doc. Version: 1 Date 31.03.20.		
24 March 2020	TSU	https://www.facebook.com/kakhaber.bilashvili/posts/2952964471601067		
05	TSU	https://m.facebook.com/story.php?story_fbid=1399285496939400&id=4	468	
November		67275276807098		
2020				
24	BSEC	https://www.facebook.com/page/546347695382927/search/?q=Black%20		
February		Sea%20CONNECT		
2021				
14	BSEC	https://www.facebook.com/BSECPERMIS/posts/5134018229949161		
February				
2020				
24	BSEC	https://www.facebook.com/BSECPERMIS/posts/5045269172157401		
November				
2020				
10	UST	https://www.facebook.com/tudor.castravet/posts/2679950642066568	810	
December				
2019				
6 May	UST	https://www.facebook.com/groups/Geografie.UST/permalink/305942271	1074	
2020		<u>7411882/</u>		
12 May	UST	https://www.facebook.com/tudor.castravet/posts/3032739580121004	810	
2020				
19 May	UST	https://www.facebook.com/tudor.castravet/posts/3052742814787347	810	
2020				
21 May	UST	https://www.facebook.com/tudor.castravet/posts/3058322604229368	810	
2020				
13 June	UST	https://www.facebook.com/groups/Geografie.UST/permalink/315431245	1074	
2020	0.51	1256241/	10,1	
16 June	UST	https://www.facebook.com/tudor.castravet/posts/3127604087301219	810	
2020	CS1	https://www.facebook.com/tudof.edsfravea/posts/3127004007301217	010	
16 June	UST	https://www.facebook.com/groups/Geografie.UST/permalink/316217234	1074	
2020	031	0470252/	1074	
	TIOT		010	
25 June	UST	https://www.facebook.com/tudor.castravet/posts/3153207771407517	810	
2020				
26 June	UST	https://www.facebook.com/groups/Geografie.UST/permalink/318852734	1218	
2020		<u>1168085/</u>		
11	UST	https://www.facebook.com/groups/Geografie.UST/permalink/340784323	1218	
September		<u>5903160/</u>		
2020				





	_	.3_V&D Mid-term Report Doc. Version: 1 Date 31.03.20.		
12	UST	https://www.facebook.com/groups/Geografie.UST/permalink/340788158	1218	
September		<u>2565992/</u>		
2020	X X OPP	1 1 2 1 1 2 1 2 1 2 1 2 1 2 1 2 1 2 1 2	1210	
16	UST	https://www.facebook.com/groups/Geografie.UST/permalink/342460762	1218	
September		<u>7560054/</u>		
2020	LICT	1// C. 1. 1//C	1210	
	UST	https://www.facebook.com/groups/Geografie.UST/permalink/343747460	1218	
September 2020		<u>6273356/</u>		
2020	UST	https://www.facebook.com/groups/Geografie.UST/permalink/344578564	1218	
September	USI	nttps://www.racebook.com/groups/Geografie.OS1/permailink/344378304	1218	
2020		<u>2100919/</u>		
23	UST	https://www.facebook.com/groups/Geografie.UST/permalink/344577503	1218	
September	051	2109980/	1210	
2020		<u>21077007</u>		
23	UST	https://www.facebook.com/groups/Geografie.UST/permalink/344685609	1218	
September	0.21	2001874/	1210	
2020				
23	UST	https://www.facebook.com/tudor.castravet/posts/3430372317024393	897	
September		*		
2020				
23	UST	https://www.facebook.com/tudor.castravet/posts/3430237473704544	897	
September				
2020				
24	UST	https://www.facebook.com/groups/Geografie.UST/permalink/344887888	1218	
September		5132928/		
2020				
24	UST	https://www.facebook.com/tudor.castravet/posts/3433765700018388	897	
September				
2020	TIOT	1.4// C	1210	
29 Santamban	UST	https://www.facebook.com/groups/Geografie.UST/permalink/346594968	1218	
September 2020		0092515/		
2 October	UST	https://www.facebook.com/groups/Geografie.UST/permalink/347381075	1218	
2020	USI	9306407/	1218	
	HOT		897	
7 October	UST	https://www.facebook.com/tudor.castravet/posts/3475916079136683	897	
2020	***	1// 6	1510	
25	UST	https://www.facebook.com/groups/Geografie.UST/permalink/354132574	1218	
October		9221574/		
2020				





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25 October	UST	https://www.facebook.com/groups/Geografie.UST/permalink/354007385	1218	
2020				
29	UST	https://www.facebook.com/groups/Geografie.UST/permalink/355144120	1218	
October		<u>8210028/</u>		
2020	T I COTT	1// 611//254212222224	007	
29	UST	https://www.facebook.com/tudor.castravet/posts/3542102089184748	897	
October 2020				
29	UST	https://www.facebook.com/groups/Geografie.UST/permalink/355144120	1300	
October	051	8210028/	1300	
2020				
7	UST	https://www.facebook.com/tudor.castravet/posts/2673058329422466	810	
December				
2020	TIOT	1 // 6 1 1 // 1 // // // // // // // // // //	007	
17 December	UST	https://www.facebook.com/tudor.castravet/posts/3683885321673090	897	
2020				
26 January	UST	https://www.facebook.com/groups/Geografie.UST/permalink/378605381	1300	
2021		8082098/		
25	UST	https://www.facebook.com/tudor.castravet/posts/3873969399331347	897	
February				
2021				
14 March	UST	https://www.facebook.com/groups/Geografie.UST/permalink/391619782	1300	
2021		<u>1734363/</u>		
21 March	UST	https://www.facebook.com/groups/Geografie.UST/permalink/393569714	1300	
2021		9784430/		
2 October	METU IMS	https://www.facebook.com/ims.metu/posts/2490084564408000	319	#connect2blacksea
2019) (ETTLY I) (C	1 // /	605	(D. C.) D. ; TT; (O.)
29 July 2019	METU IMS	https://www.facebook.com/ims.metu/posts/2371639499585841	697	#MersinDenizTicaretOdası #Horizon2020 #Ufuk2020 #CSA
2019				#Karadeniz #MaviBüyüme
				#StratejikAraştırmaveYenilikAjand
				ası #BlackSeaCONNECT
12 June	METU IMS	https://www.facebook.com/ims.metu/posts/2289516584464800	665	#banoscsa #eumarineboard
2019				#bluemed #allatlantic
				#EUMarineBoard





23 September 2020	METU IMS	https://www.facebook.com/ims.metu/posts/3397364640346650	128	#BlackSeaConnect #Connect2BlackSea #bluegrowth #SRIA
31 May 2019	METU IMS	https://www.facebook.com/ims.metu/posts/2268973786519080	2,984	***
September 2020	METU IMS	https://www.facebook.com/ims.metu/posts/3395640283852419	173	
November 2020	METU IMS	https://www.facebook.com/ims.metu/posts/3517491258333987	238	#KaradenizGünü #BlackSeaDay #MaviBüyüme #BlueGrowth #AraştırmaveYenilik #ResearchandInnovation #ConnectBlackSeaYouth
21 March 2021	METU IMS	https://www.facebook.com/ims.metu/posts/3885396084876834	139	
22 March 2021	METU IMS	https://www.facebook.com/ims.metu/posts/3888061471276962	147	
November 2019	METU IMS	https://www.facebook.com/ims.metu/posts/2603254406424348	860	#Connect2BlackSea
September 2020	METU IMS	https://www.facebook.com/ims.metu/posts/3372761456140302	448	#connect2blacksea #blackseaconnect #bluegrowth #SRIA
September 2020	METU IMS	https://www.facebook.com/ims.metu/posts/3370393536377094	530	#connect2blacksea #blackseaconnect #bluegrowth #SRIA
September 2020	METU IMS	https://www.facebook.com/ims.metu/posts/3367262963356818	634	#connect2blacksea #blackseaconnect #bluegrowth #SRIA
September 2020	METU IMS	https://www.facebook.com/ims.metu/posts/3364447006971747	867	#connect2blacksea #blackseaconnect #bluegrowth #SRIA
September 2020	METU IMS	https://www.facebook.com/ims.metu/posts/3364010367015411	208	#connect2blacksea #blackseaconnect #bluegrowth #mavibüyüme
31 December 2019	METU IMS	https://www.facebook.com/ims.metu/posts/2719131624836625	268	·





30	METU IMS	https://www.facebook.com/ims.metu/posts/2715864318496689	322	#blacksea #blackseaconnect
December				#connect2blacksea #bluegrowth
2019				#bluegrowthinblacksea
				#blackseabluegrowthinitiative
13	METU IMS	https://www.facebook.com/ims.metu/posts/2673181999431588	333	#blackseaconnect
December				#connect2blacksea #BlackSea
2019				#bluegrowthinitiative
10	METU IMS	https://www.facebook.com/ims.metu/posts/2664442523638869	1,273	#BlackSeaConnect
December				#Connect2BlackSea
2019				#BlackSeaBlueGrowthInitiative
				#Healty #Resilient #BetterValued
				#BlackSea
18	METU IMS	https://www.facebook.com/ims.metu/posts/2603254406424348	860	#Connect2BlackSea
December				
2019				
22 March	NIRD	https://www.facebook.com/Geoecomar/posts/2881590528786574		#WorldWaterDay
2021	GEOECOMAR			#Water2us
				#OnlineEvent
				#Water2me
				#ValuingWater
				#ConnectBlackSeaYouth
2.4	NIDD			#YoungAmbassador
24	NIRD			#BlackSeaConnect
December	GEOECOMAR	1,4,4,4,4,5,4,4,4,4,4,4,4,4,4,4,4,4,4,4,		#Connect2BlackSea
2020	NIIDD	https://www.facebook.com/Geoecomar/posts/2881590528786574		#HappyNewYear
4	NIRD			#BlackSeaDay
November	GEOECOMAR			#BlackSeaConnect
2020				#Connect2BlackSea #ConnectBlackSeaYouth
				#ResearchandInnovation
		https://www.facebook.com/Geoecomar/posts/2779221642356797		#Researchandinnovation #BlueGrowth
30	NIRD	intps://www.faceoook.com/Geoecomar/posts/2/19221042330797		#BlueGlowth
October	GEOECOMAR			
2020	GEOECOMAK	https://www.facebook.com/Geoecomar/posts/2774590502819911		
16	NIRD	https://www.facebook.com/Geoecomar/posts/2/14590302619911		#Connect2BlackSea
October	GEOECOMAR			#ConnectBlackSeaYouth
2020	GEOECOMAK	https://www.facebook.com/Geoecomar/posts/2761288230816805		#ConnectBlackSea Foutil
15	NIRD	imps://www.iaccoook.com/ococcoiliai/posts/2/01200230010003		#connect2blacksea
October	GEOECOMAR			#blackseaconnect#
2020	GEOECOMAK	https://m.facebook.com/Geoecomar/posts/2760481567564138		#bluegrowth
2020		https://in.racebook.com/Geoecomai/posts/2/0046130/304138		#bluegrowth





			#nationalconsultation
24	NIRD		#bulgarianacademyofsciencesinstit
September	GEOECOMAR		uteofoceanology
2020			#blackseaconnect
		https://www.facebook.com/Geoecomar/posts/2742056019406693	#connect2blacksea
23	NIRD		#INCDM
September	GEOECOMAR		#Geoecomar
2020			#Connect Black Sea
		https://www.facebook.com/Geoecomar/posts/2741267196152242	#blackseaconnect
23	NIRD		#BulgarianAcademyofSciencesInst
September	GEOECOMAR		ituteofOceanology
2020			#blackseaconnect
		https://m.facebook.com/Geoecomar/posts/2741226512822977	#connect2blacksea

4.3. YouTube

Date	Name of the Channel	Title of the Video	Partner	Link	Views	Likes
			ı		ı	l
10 November 2020	Black Sea CONNECT	Black Sea Young	Black Sea	https://www.youtube.com/watch?v=6ycxgFxQngs	16	1
		Ambassadors Launch:	CONNECT			
		Research and Innovation				
		in the Black Sea Event				
		29-30 Oct - Day 2				
9 November 2020	Black Sea CONNECT	Research and Innovation	Black Sea	https://www.youtube.com/watch?v=LD7hGWZQK0g	15	
		in the Black Sea Event	CONNECT			
		29-30 Oct - Day 1				
14 October 2020	Black Sea CONNECT	Black Sea Strategic	Black Sea	https://www.youtube.com/watch?v=-wKX2iuoljo	37	
		Research and Innovation	CONNECT			
		Agenda				
24 September 2020	Black Sea CONNECT	National Strategic	Black Sea	https://www.youtube.com/watch?v=h0J5mTYqfd4	13	
		Research and Innovation	CONNECT			
		Agenda (SRIA)				
		Workshop - Turkey				
23 September 2020	Black Sea CONNECT	Black Sea CONNECT -	Black Sea	https://www.youtube.com/watch?v=8eFs2Dh-OKo	134	2
1		Video Address for	CONNECT			
		National SRIA				
		Workshops				





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27 November 2020	Европейска нощ на учените 2020 - Варна/European Researchers' Night 2020	Подводен свят – синьо вълшебство/Underwater world - blue magic	IO-BAS	https://www.youtube.com/watch?v=tJqjk3hN7p4	106	4
28 November 2020	Европейска нощ на учените 2020 - Варна/European Researchers' Night 2020	Млад посланик на Черно море/Black Sea Young Ambassador	IO-BAS	https://www.youtube.com/watch?v=-uQocIHdlb8	31	4
28 September 2020	BSUN IPS	EU4Ocean - Network of European Blue Schools - Black Sea Workshop I	BSUN	https://www.youtube.com/watch?v=vHdWb3DUDQ4	29	
28 September 2020	BSUN IPS	EU4Ocean - Network of European Blue Schools - Black Sea Workshop II	BSUN	https://www.youtube.com/watch?v=hpRRYkWtt8c	28	1
1 July 2020	BSUN IPS	Workshop on "Implementing New Methods for Promoting Education on Blue Growth"	BSUN	https://www.youtube.com/watch?v=w2FgdPZFH4s	17	
14 October 2019	ODTÜ Deniz Bilimleri Enstitüsü	Black Sea Strategic Research and Innovation Agenda	METU IMS	https://www.youtube.com/watch?v=6hYbZWAcLIY	155	6

4.4. Website

Date	Partner	Title	Link
27 November 2020	Black Sea	3rd Black Sea	http://connect2blacksea.org/3rd-black-sea-sria-gso-meeting/
	Connect	SRIA GSO	
		Meeting	
20 November 2020	Black Sea	Business2Sea:	http://connect2blacksea.org/business2sea-the-implementation-of-the-eu-green-deal-throughout-the-marine-
	Connect	"The	dimension-of-horizon-europe/
		implementation	
		of the EU	
		Green Deal	
		throughout the	
		marine	
		dimension of	
		Horizon	
		Europe"	





Black Sea CONNI			
17 November 2020	Black Sea	Sustainability	http://connect2blacksea.org/sustainability-in-the-black-sea-regional-cooperation-advancing-the-black-sea-synergy-
	Connect	in the Black	and-the-european-green-deal/
		Sea Regional	
		Cooperation:	
		Advancing the	
		Black Sea	
		Synergy and	
		the European	
		Green Deal	
10 November 2020	Black Sea	CORDIS	http://connect2blacksea.org/cordis-results-pack-on-the-black-sea/
	Connect	Results Pack on	
		the Black Sea	
9 November 2020	Black Sea	Research and	http://connect2blacksea.org/research-and-innovation-in-the-black-sea-empowering-the-next-generation-for-a-
	Connect	Innovation in	healthy-resilient-and-productive-black-sea/
		the Black Sea:	
		Empowering	
		the next	
		generation for a	
		healthy,	
		resilient, and	
		productive	
0.13.5	~	Black Sea	
06 May 2020	Black Sea	The Black Sea	http://connect2blacksea.org/black-sea-looking-for-young-ambassadors/
	Connect	is looking for	
		its Young	
	~	Ambassadors!	
1 December 2020	Black Sea	Common	http://connect2blacksea.org/common-maritime-agenda-for-the-black-sea-2020-regional-stakeholder-conference/
	Connect	Maritime	
		Agenda for the	
		Black Sea 2020	
		Regional	
		Stakeholder	
20 N	D1 1 C	Conference	
30 November	Black Sea	SEArica online	http://connect2blacksea.org/searica-online-conference-on-the-black-sea-how-can-regional-frameworks-foster-
2020	Connect	Conference on	sustainable-blue-growth-in-the-black-sea-basin/
		the Black Sea:	
		How can	
		regional	
		frameworks	
		foster	





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		sustainable blue growth in the Black Sea basin?		
1 September 2020	Black Sea Connect	National Black Sea SRIA Workshops	http://connect2blacksea.org/national-sria-workshops-2/	
15 June 2020	Black Sea Connect	How has the Covid-19 pandemic affected Blue Economy in the Black Sea region? Potential response actions	http://connect2blacksea.org/how-has-the-covid-19-pandemic-affected-blue-economy-in-the-black-sea-region-potential-response-actions/	
December 2019	Black Sea Connect	Kick-off Meeting I Brussels	http://connect2blacksea.org/kick-off-meeting/	
15 November 2019	Black Sea Connect	2nd Workshop Towards the Implementation of the CMA	http://connect2blacksea.org/2nd-workshop-towards-the-implementation-of-the-cma/	
7 November 2019	Black Sea Connect	Regional Stakeholders Conference "Black Sea Synergy: the way forward" Athens	http://connect2blacksea.org/regional-stakeholders-conference/	
30 October 2019	Black Sea Connect	XVIII Annual Strategic Planning Leaders Forum of the Regions and Cities of Russia St. Petersburg	http://connect2blacksea.org/annual-strategic-planning/	





	ck Sea CONNECT_D4.3_v&D Mid-term Report Doc. version: 1 Date 31.03.2021				
28 October 2020	METU	Online Event:	http://ims.metu.edu.tr/slider/online-event-research-and-innovation-black-sea-empowering-next-generation-healthy-		
		Research and	<u>resilient</u>		
		Innovation in			
		the Black Sea:			
		Empowering			
		the next			
		generation for a			
		healthy,			
		resilient and			
		productive			
		Black Sea			
12 July 1905	METU	Karadeniz	http://ims.metu.edu.tr/slider/karadeniz-stratejik-arastirma-ve-yenilik-gundemi-cevrimici-calistayi-turkiye		
		Stratejik			
		Araştırma ve			
		Yenilik			
		Gündemi			
		Çevrimiçi			
		Çalıştayı – Türkiye			
26 June 2019	METU	Black Sea	https://ims.metu.edu.tr/tr/slayt/black-sea-connect		
20 Julie 2019	MILTO	CONNECT	nttps://inis.metu.edu.ti/ti/siayt/orack-sea-connect		
11 July 1905	METU IMS	Black Sea	https://ims.metu.edu.tr/slider/black-sea-connect		
11 July 1903	METUINIS	CONNECT:	https://mis.metu.edu.u/shder/brack-sea-connect		
		Black Sea			
		Countries			
		Come Together			
		for Blue			
		Growth!			
September 2020	METU IMS	Karadeniz	http://ims.metu.edu.tr/slider/karadeniz-stratejik-arastirma-ve-yenilik-gundemi-cevrimici-calistayi-turkiye		
1		Stratejik			
		Araştırma ve			
		Yenilik			
		Gündemi			
		Çevrimiçi			
		Çalıştayı –			
		Türkiye			
September 2020	METU IMS	Black Sea	http://ims.metu.edu.tr/announcement/black-sea-strategic-research-and-innovation-agenda-workshop		
		Strategic			
		Research and			
		Innovation			





		Agenda Workshop	
September 2020	METU IMS	Karadeniz Stratejik Araştırma ve Yenilikçilik Gündemi Çalıştayı	https://ims.metu.edu.tr/tr/duyuru/karadeniz-stratejik-arastirma-ve-yenilikcilik-gundemi-calistayi
25 September 2020	IO-BAS	Покана за онлайн семинар "Инициатива за син растеж за научни изследвания и иновации в Черно море"/Invitatio n for online workshop "The Blue Growth Initiative for Research and Innovation in the Black Sea"	http://io-bas.bg/2020/09/25/%d0%bf%d0%be%d0%ba%d0%b0%d0%bd%d0%b0-%d0%b7%d0%b0-%d0%be%d0%bb%d0%bb%d0%b9%d0%bd-%d1%81%d0%b5%d0%bc%d0%b8%d0%bd%d0%b0%d1%80-%d0%b8%d0%bd%d0%b8%d0%
28 September 2020	IO-BAS	Онлайн семинар "Инициатива за син растеж за научни изследвания и иновации в Черно море"/Online workshop "The Blue Growth Initiative for Research and Innovation in the Black Sea"	http://io-bas.bg/2020/09/28/%d0%be%d0%bd%d0%bb%d0%b0%d0%b9%d0%bd- %d1%81%d0%b5%d0%bc%d0%b8%d0%bd%d0%b0%d1%80- %d0%be%d1%80%d0%b3%d0%b0%d0%bd%d0%b8%d0%b7%d0%b8%d1%80%d0%b0%d0%bd- %d0%be%d1%82-%d0%b8%d0%be-%d0%b1%d0%b0%d0%bd/





28 Santambar	IO-BAS	The Blue	rt Doc. Version: 1 Date 31.03.2021 http://www.bas.bg/2020/09/%d0%b8%d0%bd%d0%b8%d1%86%d0%b8%d0%b0%d1%82%d0%b8%d0%b2%d0
28 September 2020	IO-BAS	Growth	http://www.bas.bg/2020/09/%d0%b8%d0%bd%d0%b8%d1%86%d0%b8%d0%b0%d1%82%d0%b8%d0%b2%d0 %b0-%d0%b7%d0%b0-%d1%81%d0%b8%d0%bd-%d1%80%d0%b0%d1%81%d1%82%d0%b5%d0%b6-
2020		Initiative for	%d0%b7%d0%b0-%d1%81%d0%b8%d0%bd-%d1%80%d0%bd-%d1%81%d1%82%d0%b3%d0%b0- %d0%b7%d0%b0-%d0%bd%d0%b0%d1%83%d1%87%d0%bd%d0%b8-%d0%b8/
		Research and	<u>//uu///uu///uu///uu///uu///uu///uu///</u>
		Innovation in	
		the Black Sea	
	HZG	Black Sea	https://www.hzg.de/science/eu_projects/h2020/earth/082716/index.php.en
	1120	Connect	and the second s
9 December 2020	BSUN	Gaming of Blue	https://bluejoy.bsun.org/
		Growth in the	
		Black Sea	
19 November 2020	BSUN	Online Training	http://bluegrowth.bsun.org/
		Platform	
1 November 2020	BSUN	High-Level	https://bsun.org/pages/newsevents/events.php
		Virtual	
		Conference of	
		the BSEC	
		Member States	
		on: "The	
		intensification	
		of regional	
		cooperation for	
		the	
		implementation	
		of Sustainable	
		Development	
	~ ~~~	Goals"	
28 October 2020	BSUN	Video	https://bsun.org/pages/resources/bsun-tv.php
		recording -	
		EU4Ocean -	
		Network of	
		European Blue	
		Schools - Black	
		Sea Workshop	
20 Oatel 2020	BSUN	Part I Video	https://boxp.oug/pogg/poggypogg/boxp.tv.php
28 October 2020	BSUN	recording -	https://bsun.org/pages/resources/bsun-tv.php
		EU4Ocean -	
		Network of	
		European Blue	





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		Schools - Black	
		Sea Workshop	
		Part II	
14 October 2020	BSUN	EU4Ocean -	https://bsun.org/pages/newsevents/events.php
		Network of	
		European Blue	
		Schools - Black	
		Sea Workshop	
1 July 2020	BSUN	Video	https://bsun.org/pages/resources/bsun-tv.php
1 July 2020	Dociv	recording -	https://osumorg/puges/resources/osum tv.pnp
		Workshop on	
		"Implementing	
		New Methods	
		for Promoting	
		Education on	
		Blue Growth"	
9 June 2020	DOLIN	World Oceans	1.44m - 1.7/1/2 - 1.0m
9 June 2020	BSUN		https://bsun.org/pages/world-oceans-week-2020.php
		Week 8th - 12th	
20 5 1 2020	Daini	of June 2020	
20 February 2020	BSUN	1st	https://bsun.org/pages/1st-international-conference-on-blue-growth-in-the-black-sea-region.php
		International	
		Conference on	
		Blue Growth in	
		the Black Sea	
		Region:	
		"Ecosystem	
		Services on	
		River-Sea	
		Macro-	
		ecosystems"	
19 October 2021	BSUN	Coordination of	https://bsun.org/pages/projects.php
		Marine and	
		Maritime	
		Research and	
		Innovation in	
		the Black Sea -	
		Black Sea	
		CONNECT	
19 October 2021	BSUN	Black Sea	https://bsun.org/pages/projects.php
		Strategic	





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		Research and Innovation	
		Agenda	
1 December 20	NIMRD	Black Sea CONNECT	http://www.rmri.ro/Home/Downloads/Programmes.InternationalProjects/2021%20BS-Connect.pdf
11 July 1905	TSU	Black Sea CONNECT	http://rp.tsu.ge/index.php?option=com_content&view=article&id=508%3Ablack-sea-connect&catid=32%3Anews&Itemid=112⟨=en-GB
11 July 1905	TSU	Young Ambassadors of the Black Sea	https://rp.tsu.ge/index.php?option=com_content&view=article&id=509%3Ashavi-zghvis-akhalgazrda-elchebi&catid=33%3Aakhali-ambebi&Itemid=79⟨=ka-GE;http://rp.tsu.ge/index.php?option=com_content&view=article&id=510%3Ablack-sea-connect-young-ambassadors&catid=32%3Anews&Itemid=112⟨=en-GB
14 October 2020	BSEC	information for the event on 29- 30 October 2020 was placed on the BSVKC website	http://www.bsec-bsvkc.org/Forms/Default
20 January 2021	UST	PROIECTUL BLACK SEA CONNECT – H2020-BG- 2018-2020	https://ust.md/proiecte/proiectul-black-sea-connect-h2020-bg-2018-2020/
	NWIM	NWIM participate in the international project the Black Sea CONNECT	https://spb.ranepa.ru/?s=Black+Sea+Connect

4.5. Events & Meetings with the Stakeholders

Date	Partner	Speaker	Name of the Workshop	Organizer / Participant	Place
28 October 2020	Black Sea CONNECT	Pinar Uygurer	EU4Ocean - Network of Europea Blue Schools - Black Sea Workshop	1	Online
3 December 2020	Black Sea CONNECT	Baris Salihoglu	SEArica online Conference on the Black Sea: How can regional frameworks foster sustainable blue growth in the Black Sea basin?		Online





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26 November 2020	Black Sea CONNECT	Baris Salihoglu	3rd Black Sea SRIA WG-Group of Senior Officials	Participant	Online
20 November 2020	Black Sea CONNECT	Baris Salihoglu	BUSINESS2SEA	Participant	Online
16 November 2020	Black Sea CONNECT	Mustafa Yucel	SUSTAINABILITY IN THE BLACK SEA REGIONAL COOPERATION: ADVANCING THE BLACK SEA SYNERGY AND THE EUROPEAN GREEN DEAL	Participant	Online
29 October 2020	Black Sea CONNECT		Research and Innovation in the Black Sea: Empowering the next generation for a healthy, resilient, and productive Black Sea	Organizer	Online
18 October 2020	Black Sea CONNECT	Baris Salihoglu	CMA 3. Steering Group Meeting	Participant	Online
12 October 2020	Black Sea CONNECT		BSYA Orientation Meeting	Organizer	Online
10 September 2020	Black Sea CONNECT	Baris Salihoglu	Roundtable «SUSTAINABLE DEVELOPMENT OF MARINE/BLUE ECONOMY IN THE AZOV-BLACK SEA REGION, THE IMPORTANCE OF MARITIME SPATIAL PLANNING	Participant	Online
4 September 2020	Black Sea CONNECT	Baris Salihoglu	2nd Black Sea SRIA WG-Group of Senior Officials	Participant	Online
15 July 2020	Black Sea CONNECT	Baris Salihoglu	Forum de la Mer	Participant	Online
13 July 2020	Black Sea CONNECT	Baris Salihoglu	1st Black Sea SRIA WG-Group of Senior Officials	Participant	Online
26 June 2020	Black Sea CONNECT	Baris Salihoglu	CMA 2. Steering Group Meeting	Participant	Online
17 February 2020	Black Sea CONNECT	Snejana Moncheva	CMA 1. Steering Group Meeting	Participant	Online
25 February 2021	BSEC	Amb.Christides and R.Stoeva		BSEC PERMIS and the World Bank	Online
10 February 2021	BSEC	Rositsa Stoeva	Emerging Trends, Threats and Opportunities in the Black Sea Region: Stakeholders Expectations from MET (Maritime Education and Training) Institutions	BLACK SEA ASSOCIATION OF MARITIME INSTITUTIONS	Online





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27 January 2021	BSEC	Rositsa Stoeva		MARE	Online
19 October 2021	BSEC	Rositsa Stoeva		MARE	Online
16 October 2020	BSEC	Rositsa Stoeva	regular BSEC meeting	BSEC PERMIS	Online
25 September 2020	BSEC	Rositsa Stoeva	regular BSEC meeting (Secretary-General- Informal Meeting of the Ministers of Foreign Affairs of the BSEC Member States (25 September 2020)	BSEC PERMIS	Online
27 November 2020	BSEC	Rositsa Stoeva	regular BSEC meeting (Secretary-General- Informal Meeting of the Ministers of Foreign Affairs of the BSEC Member States (25 September 2020)	BSEC PERMIS and the Romanian Chairmanship-in-Office	Online
8 November 2019	BSEC	Rositsa Stoeva		BSEC PERMIS	Athens
06 December 2019	BSEC	Rositsa Stoeva	Annual Meeting	BSEC PERMIS and EEAS Brussels	
11 December 2020	BSEC	Rositsa Stoeva	Annual Meeting	BSEC and EEAS	Online
10 December 2020	BSEC	Secretary- General and Rositsa Stoeva		Bulgarian Coordination of the CMA online	
15-16 December 2020	BSEC	Rositsa Stoeva	regular BSEC meeting	BSEC and the Romanian Chairmanship-in-Office	Online
25 September 2020	BSUN	Prof. Eden Mamut	EU4Ocean Workshop - "Taking Common Action For Making the Black Sea Sustainable"	Black Sea Universities Network Mare Nostrum NGO	Online
17 August 2020	BSUN	Prof. Eden Mamut	Workshop organized under the aegis of the Collaboration Protocol between BSUN IPS and Constanta County School Inspectorate	Black Sea Universities Network – International Permanent Secretariat Constanta County School Inspectorate	Online
1 July 2020	BSUN	Prof. Eden Mamut	Workshop "Implementing New Methods of Education for Promoting the Blue Growth Initiative"	Black Sea Universities Network – International Permanent Secretariat Constanta County School Inspectorate	Online
10 November 2020	BSUN	Prof. Eden Mamut	High-Level Virtual Conference of the BSEC Member States on: "The intensification of regional cooperation for the implementation of Sustainable Development Goals"	Department of Sustainable Development of the Romanian Government Black Sea Universities Network Organization of the Black Sea Economic Cooperation Sustainable Development Solutions	Online event





				Network - Black Sea Romanian Chairmanship to the Black Sea Economic Cooperation	
07 September 2020	BSUN	Prof. Eden Mamut	Thessaloniki Sustainability Summit: "Sustainable Cities and Ports" - TSS 2020	Sustainable Development Solutions Network SDSN Black Sea HELEXPO Thessaloniki International	Aristotle University of Thessaloniki, Greece
				Fair Black Sea Universities Network BSUN Region of Central Macedonia	
				Consulate General of the Federal Republic of Germany Thessaloniki	
9-10 March 2020	BSUN	Prof. Eden Mamut	1st International Conference on Blue Growth in the Black Sea Region: Ecosystem Services on River-Sea Macro-ecosystems	BSUN, Department of Sustainable Development, Romanian Government, "Ovidius" the University of Constanța and the Black Sea Economic Cooperation (BSEC)	"Ovidius" University of Constanța
	HZG	Joanna Staneva	KSD Seminar	Organizer	Online
	HZG	Joanna Staneva	WGOFE	Participant	Online
	HZG	Joanna Staneva	IMMERSE Workshop	Participant	Online
	HZG	Arno Behrens	DWD Meeting	Participant	Online
29-30 September 2020	HZG	Joanna Staneva	ICES-WGOFE	ICES	Online





31 October 2019	IO-BAS	Snejana Moncheva	Seminar on the occasion of Black Sea day 2019	Organiser	Varna- IO-BAS
17 February 2020	IO-BAS	Snejana Moncheva (Baris Salihoglu, Mustafa Yucel, Vangelis Papathanassiou, Ezgi Sahin, Pinar Uygurer)	Common Maritime Agenda -BS, First Meeting of the Steering Group, under the Bulgarian coordination	Participant	Sofia
24 September 2020	IO-BAS	Snejana Moncheva	The Blue Growth Initiative For Research And Innovation In The Black Sea National Stakeholder Seminar	Organizer	Online
17 January 2020	IO-BAS	Snejana Moncheva	Meeting of the Scientific Expert Committee to the Minister of Environment and Water on "Investments in sector environment during the program period 2021-2027"	Participant	Sofia
12 December 2019	IO-BAS	Snejana Moncheva	5th Meeting of the Coordination and consultation expert Council for the protection of Black sea marine environment (Black Sea SRIA and the Project Black Sea Connect)	participant	Sofia
20 August 2020	METU	Mustafa Yucel	TÜBİTAK - IMS Training on European Green Deal	Participant	Online
11 June 2020	METU	Baris Salihoglu, Gizem Akkuş, Serhat Sevgen	ODTÜ Kariyer Planlama Uygulama ve Araştırma Merkezi	Participant	Online
21 May 2020	METU	Baris Salihoglu	Tübitak Genç Bilim	Participant	Online
16 September 2020	METU	Baris Salihoglu & Mustafa Yücel	Black Sea Strategic Research and Innovation Agenda Workshop	Organizer (with TUBITAK)	Online
29 July 2020	NIMRD	Vasile Patrascu	Invitation to the online event southeast Development Region: Contributions to Urban Policy at the national level	Agency for southeast Development Region with World Bank	Online
17 August 2020	NIMRD	Vasile Patrascu	Workshop Task 4.2 Inclusion of educational activities in SRIA	BSUN/Participant	Online
24 September 2020	NIMRD	Simion Nicolaev,	Joint Workshop Romania - Republic of Moldova: Blue Growth Initiative for Research	NIMRD, GEOCOMAR, University of Tiraspol (Republic of Moldova)	Online





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		Mariana Golumbeanu	and Innovation in the Black Sea Supported by the European Union through Horizon 2020 project "Black Sea CONNECT"		
24 November 2020	NIMRD	Vasile Patrascu	Workshop Task 4.2. Ideas for the content of educational platform for blue growth	BSUN/Participant	Online
29 October 2020	NIMRD	Baris Sahlioglu- International institutional synergy, Nicolaev Simion-Specific policies, Vasile Patrascu- Sustainability programs, Mariana Golumbeanu- Projects synergy, Adrian Stanica- Institutional synergy, Mamut Eden- Educational complementarit y	Celebration of 50 Years of NIMRD Establishment and International Black Sea Day	NIMRD	Constanta/ Online Hybrid
16-17 December 2020	NIMRD	Simion NICOLAEV, Vasile PATRASCU, Mariana GOLUMBEAN U	Horizon 2020 funded Coordination and Support Action: Black Sea CONNECT-1st General Assembly	METU	Online
16-17 December 2020	NIRD GEOECOMAR	Adrian Stanica	General Assembly Meeting of Black Sea CONNECT	Participant	Online
16-17 December 2020	NIRD GEOECOMAR	Selma Menabit	General Assembly Meeting of Black Sea CONNECT	Participant	Online
24 September 2020	NIRD GEOECOMAR	Adrian Stanica	Black Sea Strategic Research and Innovation Agenda – Workshop Romania-Moldova	Organiser (with NIMRD Grigore Antipa and Tiraspol University)	Hybrid (NIMRD Grigore Antipa and via ZOOM)





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14 November 2019	NIRD GEOECOMAR	Adrian Stanica	2nd Workshop Towards the Implementation of the CMA Bucharest	Participant	Online
28 September 2020	TSU	BS Connect Team members	Black Sea Strategic Research and Innovation Agenda (BS-SRIA) Online National Workshop in Georgia	Organizer	Online
25 February 2021	TSU	TSU Black Sea Connect Team members	Stakeholder Webinar "GREENING THE COAST AND BLUING THE SEA FOR A RESILIENT GEORGIA: AN INITIATIVE TO TACKLE CLIMATE CHANGE AND MARINE POLLUTION TO PROMOTE THE COMMON MARITIME AGENDA UNDER THE BLUING THE BLACK SEA PROGRAM"	Participant	Online
18 December 2020	UkrSCES	Viktor Komorin	The first meeting of the Ukrainian Interagency Working Group on the Implementation of Common Maritime Agenda for the Black Sea and the Strategic Research and Innovation Agenda for the Black Sea	Participant	Online
3 March 2021	UkrSCES	Viktor Komorin, Pavel Goldin	FINANCIAL INSTRUMENTS OF IMPLEMENTATION SUPPORT OF CMA AND SRIA IN UKRAINE	Participant	Online
23 March 2021	UkrSCES	Viktor Komorin	Black Sea Working Group Meeting-SRIA	Participant	Online
29 September 2020	UST	Tudor Castraveţ	National Scientific Conference with International Participation "Higher Education: Traditions, Values, Perspectives"	UST	Chisinau, Moldova

4.6. Mass Media / Press Releases

Date	Partne	Title	Link
	r		
Jan-	METU	ODTÜ Karadeniz'in Mavi	https://odtulu.metu.edu.tr/dergiler/64/64.html#p=16
June		Büyüme Stratejisini	
2018		Oluşturuyor	
June	METU	Ufuk 2020 Black Sea	https://odtulu.metu.edu.tr/dergiler/66%20-
2019		CONNECT Projesi:	%20Mezunlar%20G%C3%BCn%C3%BC%20%C3%96zel%20Say%C4%B1s%C4%B1/66%20-
		Karadeniz Ülkeleri Mavi	%20Mezunlar%20G%C3%BCn%C3%BC%20%C3%96zel%20Say%C4%B1s%C4%B1.html#p=26
		Büyüme İçin Bir Araya	
		Geliyor!	





		ECT_D4.3_V&D Mid-te	1
29	BSUN	Press release - Black Sea	https://bucuresti.robo-stiri.ro/2020/10/29/comunicat-de-presa-reteaua-universitatilor-de-la-marea-neagra-rumn-2/
Octobe		Universities Network	
r 2020			
25 July	BSUN	Meeting between the	https://www.ziuaconstanta.ro/stiri/actualitate/inspectorul-scolar-general-sorin-mihai-si-prof-univ-dr-eden-mamut-preocupati-
2020		delegation of the	de-trecerea-la-sistemele-de-predare-la-distanta-724825.html
		Constanța County School	
		Inspectorate and the Black	
		Sea Universities Network -	
		International Permanent	
		Secretariat	
5 June	BSUN	Message from the BSUN	https://tomisnews.ro/mesajul-secretariatului-national-roman-al-retelei-universitatilor-de-la-marea-neagra-cu-ocazia-zilei-
2020		IPS, on the occasion of	mondiale-a-mediului/
		World Ocean Day	
		-	
Octobe	METU	METU Received Two	https://basinda.metu.edu.tr/icerik/odtuden/97/odtu-iki-avrupa-birligi-projesi-icin-hibe-almaya-hak-kazandi-metu-received-two-
r 2019		European Union Project	european-union-project-
		Funds	funds#:~:text=ODT%C3%9C%27n%C3%BCn%20ilk%20%C3%A7ok%20ortakl%C4%B1,Karadeniz%27de%20mavi%20b%
			C3%BCy%C3%BCmenin%20geli%C5%9Fiminin
Septem	METU	METU and TÜBİTAK	https://basinda.metu.edu.tr/icerik/odtuden/145/odtu-ve-tubitak-ev-sahipliginde-ufuk-2020-black-sea-connect-projesi-karadeniz-
ber		host H2020 Black Sea	stratejik-arastirma-ve-venilik-gundemi-cevrim-ici-calistayi-gerceklestirildi-metu-and-tubitak-host-h2020-black-sea-connect-
2020		CONNECT project, Black	project-black-sea-strategic-research-and-innovation-agenda-online-workshop
		Sea Strategic Research and	
		Innovation Agenda online	
		workshop	
31	TUBIT	"Black Sea CONNECT:	https://www.tubitak.gov.tr/tr/duyuru/black-sea-connect-coordination-of-marine-and-maritime-research-and-innovation-in-the-
May	AK	Coordination of Marine	black-sea
2019		and Maritime Research	
		and Innovation in the	
		Black Sea" Project,	
		Qualified for Support in	
		Ufuk 2020 Food,	
		Agriculture, Fisheries and	
		Biotechnology	
Octobe	UkrSC	UKrSCES host H2020	http://www.sea.gov.ua/index.php/2020/10/06/on-october-15-2020-ukrainian-online-consultations-on-the-strategic-research-
r 2020	ES	Black Sea CONNECT	and-innovation-program-for-the-black-sea-will-take-place/?lang=en
		project, Ukrainian online	
		consultations on the Black	
		Sea Strategic Research and	
		Innovation Agenda	











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